

HEMARAJ

Newsletter

The World Class Developer
in Thailand



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Hemaraj Volunteers for a Better Environmental Watch System



Hemaraj has joined force with Industrial Estate Authority of Thailand (I-EA-T) to open Environmental Monitoring & Control Center (ESIE), also called E:mc^2, at Eastern Seaboard Industrial Estate (Rayong).

Being the country's first environmental real time monitoring unit at private sector's industrial estate, the center concentrates on real-time processing of environmental reports, with highly reliable and accountable methodology and transparency policy. The collaboration is a major step forward in the environmental protection in pursuit of Thailand's sustainable industrial development and the quality of life of nearby communities.

"I-EA-T values the continuous development of the industrial sector that needs to be in harmony with the environmental sustainability. This environmental monitoring center at Eastern Seaboard Industrial Estate (Rayong) is the first of its kind for industrial estates run by a private developer," said I-EA-T governor Monta Pranootnorapal.

Hemaraj's Executive Vice President Vivat Jiratikarnsakul said, "Apart from providing the best possible and sufficient infrastructure and facilities to meet industrial requirements, industrial estates need to adopt environmental and safety management systems up to international standards. This has always been set as an integral part of our policies and plans."

He continued, "Opening E:mc^2 as advanced environmental monitoring service at Eastern Seaboard Industrial Estate (Rayong), which has grown to become the country's first-class automotive industry cluster, signifies a good progress in the collaboration between the government and private sectors in maximizing the environmental management efficiency within industrial zones, particularly in parts of wastewater treatment. Furthermore, the center provides nearby communities and stakeholders with practical tools and opportunities to take part in the monitoring and follow-up process. This could help eliminate possible inaccuracy and conflict of information collected by the industry sector and the public side, enabling a stronger industry-community network for sustainable development." *(continue on page 3)*

Auto Alliance Opens New Passenger Car Plant in Hemaraj's Industrial Estate



AutoAlliance (Thailand) Co., Ltd. (AAT), a joint venture between Mazda Motor Corporation and Ford Motor Company, recently celebrated the official opening of its new passenger car plant in the Eastern Seaboard Industrial Estate.

In the picture (from left): Mr. David Alden, President of Ford ASEAN, Mr. Kiyotaka Shobuda (center) President of AutoAlliance (Thailand) Co., Ltd., and Mr. Masaharu Yamaki (right) Executive Vice President of Mazda Motor Corporation, at the ceremony. (continue on page 3)

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World Class Development by Hemaraj

- Hemaraj Chonburi Industrial Estate
- Hemaraj Eastern Industrial Estate (Map Ta Phut)
- Eastern Seaboard Industrial Estate (Rayong)
- Hemaraj Eastern Seaboard Industrial Estate
- S I L Industrial Land (Saraburi)
- Rayong Industrial Land
- The Park Chidlom, high-end residential condominium

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CEO Talk

The Free Flow of Capital and Investment

Finding ways to enhance the Free Flow of Capital and Investment presents a unique opportunity for ASEAN to broaden its markets, increase economies of scale of manufacturing, and enhance competitiveness in export markets.

While the goal of an Asian Economic Community has been talked about for decades, we need to start by acknowledging that ASEAN today is not a homogeneous market. We have lost a step due to the past Asian financial crisis, as well as slow market liberalization, and as a result, other markets have experienced faster growth and increased competitiveness.

For example, in 1995, China's automotive market demand was double that of ASEAN. Today, it is six times larger. Thailand, regarded as being highly successful in the automotive industry, has experienced little or no domestic growth since 1995, even setting aside this year's downturn, due to policies and high taxes that discourage domestic auto consumption.

One positive trend from the last decade relates to foreign, mostly non-ASEAN, investment in manufacturing throughout ASEAN. These investors have chosen their industries, processes, and products and located them where it made the most sense for their supply chain. Increasingly, they produce in larger scale plants located in one country, trading among ASEAN, and integrating these operations into their supplier networks. This is positive for economies of scale, enabling manufacturing plants in ASEAN to be more viable in competing with higher volume non-ASEAN locations, such as China and eventually India.

We believe this has led to the manufacturing growth that ASEAN and certainly Thailand has experienced over the last decade, and Hemaraj has directly benefited from this trend.

As ASEAN expands its reach through free trade agreements with partners, such as China, Japan, Korea, India, etc., there is vast potential for further development of manufacturing supplier networks, economies of scale, and the overall competitiveness of ASEAN as a production base going forward. ASEAN integration has had a positive, but really more limited impact on our industrial estate business over the last few years. Of the 600 factories with US\$18 billion invested on our 6 industrial estates, including 135 automotive customers with 250 factories, 20% are Thai-owned and only 6% are from other ASEAN countries. The largest percentage of overall customers continues to be Japanese. The current financial crisis has highlighted ASEAN's over-dependence on export markets and the realization that there has not been a decoupling of ASEAN markets from highly developed markets.

Natural resource based industry, petrochemical and other industries with large export trading networks already in place, including automotive and consumer goods, will have readily transferable capabilities either producing or selling in expanded markets in ASEAN, SMEs will have more problems with integration as they tend to have less access to loans and investment capital, as well as limited branding, particularly in overseas locations.

ASEAN integration will lead to other challenges in terms of more seamless market access, with harmonization of good classifications, removal of non-tariff measures, elimination of barriers to trade, and clear duty procedures.

Accordingly, domestic ASEAN consumption remains the overriding opportunity. Incentives to spur consumption, especially in increasing consumption of capital goods, with lower excise taxes on automotive for instance, and a quicker restoration of the manufacturing sector could be pursued.

Infrastructure expenditures represent a stimulus to local ASEAN economies, in addition to the lasting benefit of having increased infrastructure in place to help reduce logistics costs and enhance access to expanded markets. The obvious infrastructure benefits are seamless borderless transportation using trucking, rail, sea, and multi-modal transport. Power capacity and shared power reserves, distribution systems for power and communications, and even shared water resources could provide economies of investment. As ASEAN moves inexorably towards the AEC, harmonization of policy within ASEAN should be pursued, starting with energy, as fuel choices including bio-fuel and fuel pricing and fuel taxes impact all member countries and the choices for their consumers.

In addition, Board of Investment promotion policies could be similar to other countries, not only competing on tax or incentives, but more on the economics of the investment decision. In the areas of environmental emission standards and commitment to greenhouse gas reduction, standards should be similar to reduce emissions first and to not place an undue burden on countries in relation to each other.

However, we have to consider whether ASEAN is ready to face increased competition in manufacturing? Investment in manufacturing in most ASEAN countries is already quite liberalized through groups like the Board of Investment, so this may not change dramatically.

In addition, non-ASEAN companies manufacturing in the ASEAN market are going to benefit from the expanded market potential and economies of scale as well. So, competition will increase from within and outside of ASEAN.

Can we also provide harmonized goods and increasingly-integrated logistics, borderless transportation, and communications networks? Do we have the mobility of labor resources to meet this challenge? These are some of the key questions we need to address.

The ASEAN market will continue to expand through increased intra-regional trade, increased investment, including investment from within ASEAN, and importantly increased ASEAN domestic consumption. Expansion into ASEAN overseas markets from our home countries will present a host of challenges to all of us in understanding these markets and in being prepared for this opportunity.



Mr. David Nardone
President & CEO, Hemaraj Land And Development Plc.

Highlights

AutoAlliance Opens New Passenger Car Plant in Hemaraj's Industrial Estate

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The facility will increase the total annual capacity at AAT to 275,000 units, with the production of Mazda 2 and Ford Fiesta compact cars for sale in Thailand. They are also exported throughout the 10-member Association of Southeast Asian Nations region, as well as to Australia, New Zealand and South Africa. At present, AAT exports Ford and Mazda pickup trucks to more than 130 markets around the world.



Relieving Employees from High Interest Debt Help Lessen Industrial Dispute.

December 2009 saw another effort of the Finance Ministry to relieve debt burden of the people. The Government Savings Bank and the Bank for Agriculture and Agricultural Cooperatives will takeover debt up to 200,000 many people are contracted to pay loan sharks. The low interest from the government banks (10-12% per annum) will relieve debt riddle people from their current obligation of 10% per month.

Government officers and employees of state enterprises have good access to cheap loans and easy term of repayment with their own savings and loans cooperatives. Many companies in the private sector successfully prevent workers radicalism and industrial disputes through the set up of in-house credit union, or staff owned Savings & Loans operation, and help them with advice and assistance.

In places where employers are not concerned, are not caring, and allow money lenders to profit from high interest loans, workers have little to live on after servicing their debt. Naturally they give full support to the trade unions to demand higher wage and higher bonus. Whenever and wherever the bonus is announced belatedly, below workers'

expectation of at least equal to the previous year level, the sudden protest could be expected, and the union set up in the aftermath.

MR & TS Co., Ltd., has been helping factories and hotels set up staff owned Credit Club for the past 30 years. Good staff-management relation that results prove that Thai workers are grateful of employers' advice and assistance for staff to help each other out of financial problems, not necessarily through the union's demand for more money.

Written by Mr. Supachai Manusphaibool for Editor's Note of THAI LABOR CHRONICLE, SERIES 398, December 2009. MR & TS Company Limited: Labor Laws and Labor Relations Consultancy Company

from The Cover

Hemaraj Volunteers for a Better Environmental Watch System

(continue from page 1)

There are four features that define and characterize the E:mc²:

1) Water Quality Measuring System (WQMS) processes real-time measurement of the acidity-alkalinity (pH) as well as its BOD and TDS levels of waste water within the estate's

wastewater treatment plant before piping the output across the internal pipeline for reuse, or sending out to public water ways. In case the results fail to reach the required standards, the system immediately sends SMS notification to whom it concerns so that the problems can be solved on a timely basis. All results are systematically archived for fast and convenient information retrieval.

2) Report on other environmental indicators These include air emission records such as SO_x, NO_x and TSP as well as noise level and surface water quality in areas connected with the estate's effluent point.

3) Listing of factories that need to fulfill requirements on issues concerning air quality (from factory chimneys),

wastewater treatment, EIA compliance, risk analysis, and inspection of stream plants and boilers, for instance. The listing keeps I-EA-T informed regularly and enables the organization to follow up the issues more efficiently.

4) Environmental complaints and feedbacks can be communicated directly to the estate developer through the phone number 038-954-543 or registration at www.hemaraj.com/envi. The center's staff will forward the message to whom it concerns, and keep the sender updated with detailed status and progress of the issue (in the process or completed). For any case outside the responsibilities of Hemaraj and I-EA-T, the staff will act as medium of communication for all parties involved in order to accelerate the problem solving process.

In addition to environmental care, the company has initiated, and given generous support to, many social contribution projects such as medical mobile units for people in remote areas, professional skills development, educational and sports development, and scholarship grants to underprivileged school students within the Eastern Seaboard provinces.

Gravity Technique Distinguishes Wetland at Rayong Industrial Land

As water pollution has become an issue of concern for many countries around the world, including Thailand, Hemaraj has tried to make its contribution by not just meeting but exceeding the standard of industrial wastewater management. Our flagship industrial estate, called Eastern Seaboard Industrial Estate Rayong (ESIE), which is also dubbed “The Detroit of the East”, was the hotbed of experimentation with a biological and more environmental friendly way of wastewater treatment.

Through initial support from the National Science Technology Development Agency, Hemaraj cooperated with the Asian Institute of Technology (AIT) on further research and development of biological treatment of wastewater, or “Vertical Flow Constructed Wetland”.

This technology had been introduced to Thailand by King Bhumibhol, who is the greatest water engineer of Thailand ever. The King knew that the wastewater and the weather conditions of Thailand are perfect for the system. The King’s project, which was a horizontal wetland, was co-adapted by Hemaraj and AIT into a vertical system by setting aside areas dedicated to the treatment process in order to make the project commercially viable.

Following our study, the results have shown success in terms of both efficiency of wastewater treatment and resource consumption. From the experimental laboratory-scale and pilot-scale projects, we found that through treatment, organics, nitrogen and suspended solids water pollution could be substantially reduced, by 80% or more.

After 2 years of R&D and funding of 10 million Baht, or around 300,000 USD, Hemaraj put the wetlands system into use to treat wastewater at the Eastern Seaboard Industrial Estate (Rayong) in 2003, with the approval of Industrial Estate Authority of Thailand.

Rayong Industrial Land (RIL) is a joint venture between SCG and Hemaraj. Its original waste water treatment plant (WWTP) was an Activated Sludge System (AS), which was designed to treat up to 4,000 CMD of wastewater, but RIL had low a volume of wastewater (400 CMD) to make it possible to run the full function of its AS. Consequently, RIL faced a very huge unit operating cost from the electricity and the maintenance costs from the mechanical inside system. RIL management team decided to develop the Constructed Wetlands (CW) system in 2009; and is now used by customers since August 2009. This CW was designed for 400 CMD of water, which is non-electric consuming (in normal operation), as it uses the hydraulics head from the existing head of the inlet pump, with no need for electricity after that. This is the ultimate change in CW design, in which not just the beauty of the plant is considered, but also the resource minimization.

Thai-Japanese Association School Opens in Sriracha

Fully-equipped school supports children of resident officers with Japanese-style education



The second Thai-Japanese Association School in Thailand (Sriracha Japanese School) opened in Chonburi Province this April. The Thai-Japanese Association School Board of Administration manages the school as a private school under the jurisdiction of the Ministry of Education in Thailand. Management of the school is integrated with that of the Thai-Japanese Association School in Bangkok (Bangkok Japanese School) and the two schools share basic policy and curriculum. Children begin studying English in the third grade and they also have a Thai language class once a week.

The Eastern Seaboard is dotted with industrial estates, and where many Japanese-affiliated firms are grouped, there are many Japanese resident officers (as of October 2008, 2,996 people had submitted resident notifications).

Prior to the opening of Sriracha Japanese School, many children attended an international school during the week, then took classes at a supplementary school on Saturdays. However, the supplementary school was seen as being inadequate, which led the Thai-Japanese Association to open the new school, which can accommodate 400-500 children in grades 1-9.

The school has 15 Japanese faculty members and offers a wide range of facilities, including 12 ordinary classrooms, a library with 3,000 books, special classrooms that support teaching of music, art, home economics, computer and English conversation, and recreational facilities such as a gymnasium and a 25-meter swimming pool.

A month after the opening, Sriracha Japanese School Kozo Matsuda remarked that, “The children seem to be enjoying coming to school, and the parents feel it easy to talk to the teachers.” He added, “Our management policy is to think of the convenience of the parents and the children, and to try to listen to them.”

Monthly tuition ranges from 5,500 baht for the elementary school to 6,500 baht for the junior high school, which includes educational material. In addition, there is a facility fee of 60,000 baht.

“Basically, we provide the same style of education as in Bangkok, and as it is a newly-opened small school, it will naturally pick up characteristics. We intend to provide a children-oriented education that enables students to acquire experience and self-confidence,” Principal Matsuda said.

Houay Ho Power Celebrates 10th COD Anniversary



VIENTIANE, Houay Ho Power Co., Ltd. (HHPC) has celebrated the 10th COD Anniversary of the Houay Ho Hydropower Project. HHPC is a joint venture between Glow Energy Plc., Electricity du Laos (EDL) and Hemaraj Land and Development Plc.

Executive guests at the 10th Anniversary Celebrations included representatives from the Laos People's Democratic Republic and Thai government authorities, the Electricity Generating Authority of Thailand (EGAT), HHPC's shareholders Glow Energy Plc, Electricity du Lao (EDL) and Hemaraj Land and Development Plc. HHPC operates a 152-megawatt hydro power plant in Attapeu province in Laos, under a 30-year concession from the Laos government. HHPC has contracted an electricity capacity of 126 megawatts to EGAT, and also sells electricity to EDL, which is supplied to local communities in the Attapeu area.

Speaking at the celebrations, Mr. Esa Heiskanen, Chairman of the Board of HHPC and the Chief Executive Officer of Glow Energy Plc., said, "The Houay Ho power plant started its commercial operations in September 1999. It was a pioneer project, and one of the most successful projects developed under the Power Purchase Program between the governments of Laos PDR and Thailand."

He pointed out that social responsibility is one of the company's main corporate values. "We will continue to implement our social and community development program in areas such as educational development, quality of life improvement and health care. Being a responsible corporate citizen is a core value for us, and we believe this will contribute to further development of the communities around us, including Attapeu province and Laos in general."

Pictured from left: Mr. Yoong Park, CEO of Houay Ho Power Co., Ltd., Mr Richard R. Nardone, President & CEO of Hemaraj, Mr Esa Heiskanen, Chairman of the Board of HHPC and CEO of Glow, and Mr. Sisavath Thiravong, Deputy Managing Director of EDL, toast the 10th anniversary of Houay Ho Hydropower Project.

Fatigue Science's Know-how



According to one practice in Australia, it is estimated that 40% of the workforce often operates in a fatigued state. Fatigue degrades accuracy, timing, & attention ultimately creating inconsistent performance, difficulty in multi-tasking, impaired ability to reason and deterioration in mood and attitude. Simply put, fatigue reduces productivity and efficiency creating loss in revenue with the possibility of minor to major accidents.

Fatigue Science is a US based company offering a Fatigue Risk Management System (FRMS) designed to help customers understand the problem of fatigue, the causes of fatigue, and what can be done to mitigate fatigue in operational contexts. FRMS is a continuous improvement process. It is the first scientifically-based method for

reducing accidents due to fatigue utilizing algorithms developed, tested, & validated by the United States Departments of Defense and Transportation.

Fatigue Science's know-how includes: FAST (Fatigue Avoidance Scheduling Tool) Software evaluates fatigue risks and optimizes shift schedules and the Sleepband assessment tools, which provide scientific fatigue risk data. With the combination of FAST and the Sleepband packaged with an aggressive results based mitigation plan, this creates a solid position to help companies reduce their fatigue risk, improve productivity and increase employee wellness. Major Oil, Airline, Mining, Production and Ground transport companies are employing this science.

In October, Hemaraj organized introduction seminars on Fatigue Science for customers in Hemaraj Eastern Industrial Estate (Map Ta Phut) and Eastern Seaboard Industrial Estate (Rayong), in an attempt to help customers identify and reduce risks, and better manage labor fatigue in their factories.

For more information, please contact: Mr. James Berger, Business Development Agent- S.E. Asia at 086 004 2979.

Source	Fatigue Risk	SAC Equiv
Company	14%	05
- Group A	18%	09
- Group B	8%	02
- Emp. 1	30%	12
- Emp. 2	3%	00

Government Update

Customs Clinic to Strengthen Role as Trade Facilitator

Deputy Finance Minister Mr. Pradit Phataraprasit together with Director-General of the Customs Department Mr. Wisut Srisuphan, recently officially opened

the 'Customs Clinic' established as part of the deputy minister's reforms to make the Customs Department a trade facilitator. This is the result of a partnership between businesses and the Customs Department to jointly tackle problems.

Through the Customs Clinic, the Customs Department will confirm to businesses how a particular product will be classified and how its duty will be calculated prior to the product being ordered or arriving at Customs. This will make it easier for businesses to estimate the costs of the machinery and goods that they import and to plan their business better. The Customs Clinic provides more than 40 experts to answer queries from businesses.

For most general topics, responses are provided immediately, or at the latest within three days. For more technical queries, the Customs Clinic will coordinate with relevant agencies and revert with a reply within five days. For queries related to customs tariff classifications or price calculation methods, the clinic will provide the answer within 60 days.

The Customs Clinic can be reached via three channels: telephone at 02-667 7880-4 or e-mail at customs_clinic@customs.go.th or at the Customs Department and Customs Offices in Bangkok at Bangkok Port, Laem Chabang Port, Lat Krabang, Suvarnabhumi Airport as well as other customs offices/check points from 08.30 hrs.- 16.30 hrs.



After the Cabinet's step-up-efforts to restore the business sector in light of 2009's economic downturn, the One Start, One Stop Investment Center is now ready to serve industrial investors. This center will ease the process of business creation and investment while laws are being adjusted. A one-stop service has thus been organized at the Office of the Prime Minister to amalgamate the usually separate protocols needed to validate the investment.

The new office of One Start One Stop Center is located on 18th floor, Chamchuri Square on Payathai Road. There are about 20 Government Offices and Departments ready to provide investment advises. Those are the Industrial Estate Authority of Thailand, Board of Investment, Department of Industrial Works, Customs Office and more. For more information, please call Tel: 02 209 1100 or email to osos@boi.go.th

In the picture: Mr. Apisak Kamwan, Senior Customer Development Manager of Hemaraj (2nd from left) and Ms. Chantana Hinkaew, Marketing Director of Hemaraj (2nd from right) congratulate Ms. Hirunya Suchinai, Senior Executive Investment Advisor of BOI and Ms. Ajarin Pattanapanchai, Deputy Secretary General of BOI and Mr. Mr. Songsak Limbanyen, Director of Investment Promotion Bureau looks on.

Customer Showcase

Könitz Asia The Mug Maker



As you enter the Könitz Asia factory at Hemaraj Chonburi Industrial Estate, the name on the door says it all ... Könitz – The Mug Makers. Indeed, making mugs is all Könitz does and they do it very well, manufacturing an extensive range of coffee & tea, espresso, cappuccino and café au lait mugs that are sold all around the world.

Könitz Asia was established in 2001 by Könitz Porzellan GmbH, which is celebrating its 100th anniversary this year. Through its factory in Könitz, Germany, the parent company manufactures for the European market, while the Hemaraj Chonburi operation manufactures and exports mugs to the rest of the world.

"We chose Thailand as our export base due to the good infrastructure, availability of skilled labor and business-friendly environment," Könitz Asia's Managing Director, Mr. René Neef said, adding that renting a factory with in Hemaraj Chonburi Industrial Estate was the right choice. "In addition to offering a good location near Laem Chabang Port, Hemaraj has been a very good partner for Könitz Asia. They understood what we needed and provided us assistance whenever we asked, both before and after the contract was signed."

Mr. Neef pointed out that Könitz Asia has two product lines — a retail line that is sold through outlets such as Saks Fifth Avenue, Harrod's, and Galeries Lafayette, and a promotional gift line.

The retail line features mugs in a variety of shapes and sizes and continuously develops new and unique designs and adaptations of popular themes, including reproductions of famous art and paintings.

In addition to their standard designs and themes, Könitz works with corporate customers to create custom designs that can be used as gifts or as part of promotional campaigns. One of the things that set Könitz apart is its ability to make the impossible possible. When a customer comes to Könitz with an idea for something unique, Könitz uses its 100 years of experience to rise to the challenge of creating the perfect mug for that customer. No wonder companies such as Porsche, Siemens and Daimler Chrysler, as well as numerous well-known advertising agencies, are among Könitz's customers.

To meet the demanding specifications of its customers, all Könitz mugs go through a comprehensive Quality Assurance process that involves checks at every stage of production and Managing Director Neef points out that the quality of the mugs produced in Thailand is the same as mugs from Germany. "We are very pleased with the quality and attention to detail of our Thai staff."

In addition, Mr. Neef is proud to point out that Könitz takes great care to protect the environment. "Environmental impact from production is well below local standards and our products are able to meet even the toughest standards, such as California Proposition 65."

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McCormick (Thailand), Quality is our Signature

McCormick & Company, a global leader in the manufacture, marketing and distribution of spices, herbs, seasonings, specialty foods and flavors to the entire food industry, is no stranger to Thailand, having been established in Bangkok since the 1990s. Indeed, if you walk down the aisles of any supermarket in Thailand, you will see row after row of McCormick's spices and seasonings.



Siam Yamamori Exports Food Made from Thai Ingredients to Japan.

Siam Yamamori was established in 2004 as a wholly-owned Thai corporation of Yamamori, which has a 120-year history of soy sauce manufacturing, and which is located in the Eastern Seaboard Industrial Estate (ESIE) in Rayong. Under the company's policy of "Thai food culture to Japan, Japanese food culture to Thailand", it produces retort pouch food. The company in effect acts as a bridge between Thailand and Japan in the food business.

As its business in Thailand grew, McCormick wanted to improve the level of service it provided to Thai food companies and to do so it recognized the need to be closer to its customers.

McCormick signed a contract with Hemaraj in June of 2002, and a little more than a year later McCormick (Thailand) Limited started operations. Over the years, McCormick's business has continued to grow and the company has further ambitious business expansion plans for its Thailand operation.

Mr. Russell Eves, McCormick's Vice President & Managing Director – Industrial - for Australia and S.E. Asia attributes that growth to a combination of great customers and great staff. "Everywhere we operate, McCormick is a people-focused organization and I am proud to say that the team in Thailand is truly exceptional. They are customer-service oriented and committed to working with our customers to meet and exceed their expectations."

Mr. Thitigorn Rojanasasitornwong, General Manager for McCormick (Thailand) Ltd. added - "We highly recommend Hemaraj as an organization based on their service and the support they have given us over the years. From day one, Hemaraj's engineers and sales teams have been outstanding."

"In addition", he said, "Hemaraj places great emphasis on maintaining surroundings that are environmentally friendly and it gives us 'peace-of-mind' to be able to focus on our business, secure in the knowledge that the environment is being properly looked after."

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The factory, which cost 150 million baht to build, uses the same manufacturing facilities and technologies as those employed in Japan. The maximum production capacity is 6 million pieces a year. Eight-five percent of the production goes to Japan. The core products are Thai curries, such as green curry, which take advantage of local fresh produce and spices.

"From this time forward, we're going to enhance the promotion of this year's newly-released product, Mango Curry, which won the gold prize in the Monde Selection," company's Managing Director Mr. Makoto Ozaki says. The remaining 15% of the production for the domestic use consists of Japanese curries. Last year, the company began producing Tonkatsu (breaded pork cutlet) sauce.

The percentage of production for Thailand increases every year, and the company expects it to rise to 30% this year. These products are prepared based on recipes developed in the headquarters in Japan, and at the Thai company, the staff in charge of development are already in place. "From now on, we would like to produce Thailand-made Thai and Japanese food products," says Managing Director Ozaki.

The washing and cutting of vegetables, fillings and packaging are all carried out by hand, and small-sized cooking pots are used so that minor adjustments can be made.

Managing Director Ozaki says, "We make genuine-looking products with lots of care, different from mass-produced goods. The workers on the line need to be skilled, so we place stress on their education."

Managing Director Ozaki says the infrastructure of the ESIE is good and as there are many Japanese people, it's easier to get used to living in the country. He expects the factory's proximity to the port will be a further advantage when production increases.

The company is environmentally-friendly and has obtained ISO14001. The food industry is a source of waste water, and so treatment is important. The company is fully equipped with sewage disposal facilities, and it recycles treated water into water spray for use on the premises; this cuts back on deionized water by 20%. Warehouses have also been built to increase savings by decreasing deliveries, thereby also reducing carbon emissions.

The food industry is said to be resilient in the face of economic depressions. Managing Director Ozaki says, "Food is a stable industry. It never sees a sizable drop. Markets can change either for domestic use or for business use, but people never stop eating."

The company will continue to send products made from safe materials in Thailand - The World's Kitchen - to Japan, taking advantage of the nature of food in which no preservatives are necessary.

Contact Information:

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Hemaraj CEO Joins ASEAN Business Forum 2009 Panel



Mr. David Nardone (2nd left), President and CEO of Hemaraj recently joined the Panel Discussion on the topic "Free Flow of Capital & Investment" at the ASEAN Business Forum 2009 organised by The Board of Trade of Thailand, in cooperation with Thailand Management Association, the Thai Institute of Directors and the International Chamber of Commerce Thailand. Mr. Nardone commented that ASEAN integration bringing about free flow of capital and investment will lead to several challenges. There needs to be a more seamless market access with harmonization of good classifications, removal of non-tariff measures, removal of local national policies like automotive, removal of barriers to trade, and clear duty procedures.

Joining the panel discussion are from left: Mr. Krirk-Krai Jirapaet, Chairman of Banpu Public Company Limited; Mr. David Nardone, President & CEO of Hemaraj; Mr. Munenori Yamada, President of Japan External Trade Organization, Bangkok and Atty. Francisco Ed. Lim, President and Chief Executive Officer of Philippines Stock Exchange Inc.

BOI Representatives Visit Hemaraj's Industrial Estates



A group of representatives from Thailand's Board of Investment (BOI) led by Ms. Ratanawimon Naree Sukreekhet, Senior Promotion Officer, recently visited

the Eastern Seaboard Industrial Estate (Rayong) (ESIE) and the Hemaraj Eastern Seaboard Industrial Estate to be updated about Hemaraj's new developments and services for industrial investors. Welcoming the group is Ms. Chantana Hinkaew (middle), Director-Corporate Marketing of Hemaraj Land And Development Plc.

Egyptian Government Representatives under World Bank Program Visit Hemaraj's Industrial Estate



The International Finance Corporation of the World Bank Group and the Government of Egypt recently sent a group of Egyptian government representatives to visit the Eastern Seaboard Industrial Estate (Rayong) (ESIE). Their objectives were to learn from the highly successful case studies of Hemaraj in managing industrial estates and free zones, and to adapt that knowledge for a "Business Start-Up Simplification Project in Egypt".

In the Picture : Mr. Vivat Jiratikamsakul (far left), Executive Vice President of Hemaraj, briefs Egyptian government representatives.

Rayong Province Organizes Emergency Response Drill 2009 at Hemaraj's Industrial Estate

The Rayong Governor's Office, in cooperation with Hemaraj, Pluak Daeng Subdistrict Administrative Organization, and various government and private



agencies, recently held the Fire and Chemical Leakage Drill 2009 at the BASF (Thai) Ltd. plant in the Eastern Seaboard Industrial Estate (Rayong), Pluak Daeng District, Rayong.

In the picture: Mr. Chirasak Tapajod (standing 6th from left), Chief of the Security Affairs Group, and Mr. Sunthorn Kongsunthornkitkul (standing 8th from left), Vice President of Hemaraj, with safety officers and local authority officials who participated in the exercise.

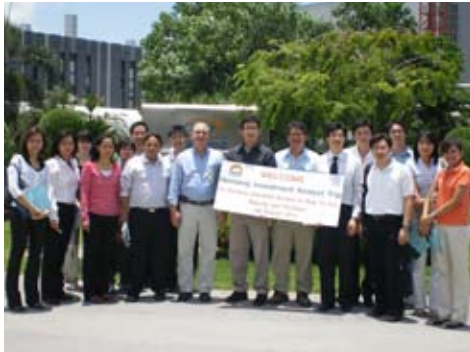
Hemaraj Joins the "Thai-Chinese Business Forum 2009"



Hemaraj Land And Development Plc. recently participated in the "Thai-Chinese Business Forum 2009" organised by the Ministry of Industry in cooperation with the Industrial Estate Authority of Thailand (IEAT), the Board of Investment of Thailand (BOI), the Thai-Chinese Culture and Economy Association and the Thai Chamber of Commerce (TCC). Over 250 Chinese businessmen from the World Eminent Chinese Business Association (WECBA) attended the forum to explore business and investment opportunities in Thailand. The Chinese investors also visited Hemaraj's industrial estate.

In the picture: Mr. Vivat Jiratikamsakul (2nd left), Executive Vice President of Hemaraj, with Mr. Pinij Jarusombat (Middle) Vice President of the Thai-Chinese Culture and Economy Association, and Mr. Prasobsil Chotmongkol (2nd right) Deputy Governor of the Industrial Estate Authority of Thailand at the Hemaraj exhibition booth.

Investment Analysts Visit Hemaraj's Industrial Estates



A group of investment analysts recently visited the Hemaraj Eastern Industrial Estate (Map Ta Phut), the Eastern Seaboard Industrial Estate (Rayong), the Hemaraj Eastern Seaboard Industrial Estate and the GHECO-ONE plant to get updated on Hemaraj's new developments and services. Welcoming the group are Mr. Paopitaya Smutrakalin (middle), Director - Investor Relations of Hemaraj, and Mr. Somchai Klinsuwannamalee (front row - 3rd from right), Vice President - Government and Public Affairs of Glow Energy Public Co., Ltd.

Chula's Architecture Students Visit The Park Chidlom



Students from the International Program in Design and Architecture (INDA) from the Faculty of Architecture, Chulalongkorn University, recently visited The Park Chidlom, a highly successful project in terms of design and execution. Mr. David Nardone, Hemaraj's President & CEO, gave a comprehensive lecture on the development of The Park Chidlom.

In picture (below): Hemaraj's executives with professors and students from Chulalongkorn University at the The Park Chidlom.

Successful PLC Skill Training at Hemaraj Training Center



Hemaraj in cooperation with Rayong Technical College and Electrical and Electronics Institute, Ministry of Industry, organized a 60-hour PLC Computer Education Course during August - September 2009 at Hemaraj Skill Training Centre, Eastern Seaboard Industrial Estate (Rayong). The course was offered free of charge as a public service (from normal fee of 30,000 baht per person) with the objectives to provide the industrial workforce with practical PLC Computer knowledge and programming skills. Attending the course were 90 participants from companies in Hemaraj's industrial estates and interested public.

In the picture: Ms. Chantana Hinkaew (middle), Director-Corporate Marketing of Hemaraj posed for picture with trainer and participants.

What's New with Our Customers

Acushnet Titlelist (Thailand) Purchases Land at Hemaraj Eastern Seaboard Industrial Estate



Acushnet Titlelist (Thailand) Co., Ltd., a leading manufacturer of golf balls,

recently signed a contract with Hemaraj to purchase 26 rai of land at the Hemaraj Eastern Seaboard Industrial Estate. The plant will primarily produce and export golf balls with the Titlelist brand to the vibrant Southeast Asian golf market. Acushnet is due to begin production by the 3rd quarter of 2010.

In the picture: Mr. David Nardone (2nd from left), President & CEO of Hemaraj, exchanges the contract with Mr. William J. Frye (2nd from right), Vice President of Acushnet Titlelist (Thailand) Co., Ltd., while Mr. Vivat Jiratikarnsakul (far left), Hemaraj's Executive Vice President, and Mr. Roland A. Giroux (far right), Assistant General Counsel of Acushnet Titlelist (Thailand) Co., Ltd., look on.

K.W. Metal Work Purchases Land at Eastern Seaboard Industrial Estate (Rayong)

K.W. Metal Work Co., Ltd., a leading manufacturer of agricultural and industrial machines, recently signed a contract with Hemaraj to purchase land to build a factory at the Eastern Seaboard Industrial Estate (Rayong). With a registered capital of 20 million baht, the factory will produce screw flights and screw conveyors, with a capacity of 100,000 meters per year.

What's New with Our Customers



In the picture: Mr. Vivat Jiratikarnsakul (3rd left), Hemaraj's Executive Vice President, exchanges the contract with Mrs. Woranuch Vanagosoom (3rd right) Director of K.W. Metal Work Co., Ltd., while Mr. Ekanan Vanagosoom (2nd right), Director of K.W. Metal Work Co., Ltd., looks on.

Golcha-Chemintac Purchases Land For Its Expansion at Hemaraj Eastern Seaboard Industrial Estate



Golcha-Chemintac Co., Ltd., India's foremost and largest producer of Talc powder and the first customer in Hemaraj Eastern Seaboard Industrial Estate, recently signed a contract with Hemaraj to purchase additional land of 5 rai for its factory expansion. This also makes the company the first to extend its investment at Hemaraj Eastern Seaboard Industrial Estate.

In the picture: Mr. David Nardone (3rd right), President & CEO of Hemaraj exchanges the contract with Mr. Abhimanyu Golcha (3rd left), Managing Director of Golcha Chemintac Co., Ltd. while Mr. Sunil Mehta (2nd left), CEO of Golcha Chemintac Co., Ltd., Ms. Vanada Ahuja (far left), Executive Director of Golcha Chemintac Co., Ltd. and Mr. Vivat Jiratikarnsakul (2nd right), Vice President of Hemaraj look on.

Visy Packaging (Thailand) Grand Opening at Hemaraj Eastern Seaboard Industrial Estate



Visy Packaging (Thailand) Ltd., a manufacturer of Multi-layer Barrier sheets & Thermoformed Barrier Plastic Cups recently organized a Grand Opening Ceremony of its factory in Hemaraj Eastern Seaboard Industrial Estate developed by Hemaraj. With a registered capital of 497.2 million baht, the factory will produce Plastic Sheet and Plastic Cups at a capacity of 11,500 tons and 4,875 tons a year respectively.

His Excellency Paul Grigson (far right), Australian Ambassador to Thailand presides over the Grand Opening of Visy Packaging (Thailand) Ltd. with (from left) Mr. David Nardone, President & CEO of Hemaraj Mr. Graeme Cox, Managing Director of Dole Thailand Ltd., and Mr. Simon Shale, Managing Director of Visy Packaging (Thailand) Ltd

Golcha's Grand Opening Ceremony at Hemaraj Eastern Seaboard Industrial Estate



M/S Golcha-Chemintac Co., Ltd. Thailand recently organized a grand opening of its plant in Hemaraj Eastern Seaboard Industrial Estate. The plant has a production capacity of 36,000 tonnes of Talc and other minerals per year. About 60% of the products will

be supplied to leading talcum powder brands in Thailand and the remainder to plastic compounding industries in the Asia-Pacific region.

In the picture: Mr. Surendra Golcha (center), Chairman of Golcha Group, and Ms. Vandana Ahuja (4th from left, front row), Executive Director of M/S Golcha-Chemintac Co., Ltd. Thailand, with guests, including Mr. Vivat Jiratikarnsakul, Hemaraj's Executive Vice President, Mr. Prasobsil Chotmongkol, the Industrial Estate Authority of Thailand's Deputy Governor (Operation 2), Mr. Vichit Chartpaisarn, former Deputy Governor of Rayong Province, Mr. Pitak Rattanajarurak, Director of Mineral Resources Department, and Mr. Jim McFadden, Johnson & Johnson.

Thai Summit Meiji Forging Co., Ltd. (TSMF) Foundation Pillar Laying Ceremony at Hemaraj Eastern Seaboard Industrial Estate



The Thai Summit Meiji Forging Co., Ltd. (TSMF), a joint venture between Thai Summit Autoparts Industry Co., Ltd.; Meiji Drop Forge Ltd.; Shinko Kogyo Co., Ltd.; and the Thai Summit Engineering Co., Ltd., recently held a foundation pillar-laying ceremony at its plant on 20 rai in the Hemaraj Eastern Seaboard Industrial Estate. The plant is scheduled to begin operations in August 2010 and will provide forging and heat treatment for the automobile manufacturing industry.

In the picture: Dr. Somporn Juangroongruangkit (front middle), President of the Thai Summit Group, presided over the ceremony. Mr. David Nardone (far left), President & CEO of Hemaraj and Mr. Norihisa Saiki (front, middle left), President of Meiji Drop Forge Ltd., look on.

What's New with Our Customers

Acushnet Titleist (Thailand) Foundation Pillar Laying Ceremony at Hemaraj's Industrial Estate



Acushnet Titleist (Thailand) Co., Ltd., a leading manufacturer of golf balls, recently held a foundation pillar laying ceremony of its plant on 26 rai of land in Hemaraj Eastern Seaboard Industrial Estate. The plant will primarily produce and export golf balls under the brand Titleist to the active South East Asia golf market. Production will start by the 3rd quarter of 2010.

In the picture: Mr. William J. Frye (front row 4th from left), Vice President of Acushnet Company posed for picture with Mr. Vivat Jiratikamsakul (4th right), Executive Vice President of Hemaraj, and Mr. Sunthorn Kongsunthornkitkul (3rd right), Vice President of Hemaraj and Mr. Matt Horris (back row 2nd from left), Managing Director of Acushnet Titleist (Thailand) Co., Ltd. after the ceremony.

TGMT Organizes Consecration Ceremony at Hemaraj Eastern Seaboard Industrial Estate



Toyo Glass Mold (Thailand) Co., Ltd. (TGMT), a leading glass container-

forming mold manufacturer from Japan, recently organized factory completion and consecration ceremonies for its factory located on 11.5 rai in a free zone area at Hemaraj Eastern Seaboard Industrial Estate, developed by Hemaraj. The factory will produce mold for glass containers, mold parts and repair mold with a capacity of mold for glass containers of 7,000 sets per year, mold parts at 40,000 pieces per year and repair mold at 300 sets per year.

Presiding over the Grand Opening are (from left) Mr. Shin-Etsu Suzuki, Board Director of Toyo Glass Mold (Thailand) Co., Ltd., Mr. Yutaka Tazawa, Board Director of Toyo Glass Mold (Thailand) Co., Ltd., Mr. Hirofumi Miki, President of Toyo Seikan Kaisha, Mr. Tadao Ikeda, President of Toyo Glass Mold (Thailand) Co., Ltd., Mr. Yoshitsugu Maruhashi, Chairman of Toyo Glass Mold (Thailand) Co., Ltd. and Mr. Shoji Ishimi, Board Director of Toyo Glass Mold (Thailand) Co., Ltd.

Fuserashi's Spirit House Ceremony at Hemaraj Eastern Seaboard Industrial Estate



Fuserashi (Thailand) Co., Ltd., a leading Japanese manufacturer of fasteners, recently organized a Spirit House ceremony for its plant at Hemaraj Eastern Seaboard Industrial Estate. The factory will produce fasteners and cold forging products for the automotive industry, with a capacity of 200 tons per month in the initial stage.

In the picture: Mr. Mamoru Shimada (middle), President & CEO of Fuserashi Co., Ltd., and Mr. Shinji Nakano (3rd right), President of Fuserashi (Thailand) Co., Ltd., with guests, including Mr. David Nardone (2nd right) President & CEO of Hemaraj.

Thai Parkerizing's Spirit House Ceremony at Hemaraj- ESIE



Thai Parkerizing Co., Ltd., a leading company in the manufacturing and sales of chemicals for surface treatment and surface treatment service provider recently held a spirit house inauguration ceremony of its plant in the Hemaraj Eastern Seaboard Industrial Estate. The factory will provide heat & surface treatment service.

In the picture: Ms. Anchalee Parsertchand (center right), Director of Customer Development of Hemaraj congratulates Mr. Kentaro Sato (center left), President of Thai Parkerizing Co., Ltd. on the occasion of the plant's spirit house inauguration ceremony while Mr. Chanin Leevirojana (left) Vice President of Thai Parkerizing Co., Ltd. looks on.

The Pride of Thai Industry



Danieli Far East Co., Ltd. (DFE), located in Eastern Seaboard Industrial Estate (Rayong), has exported the Reactor for Direct Reduction Plant to General Holding Corporation Limited in U.A.E.

This-over-435-ton Reactor is the biggest welded pressure vessel that has ever been manufactured in Thailand. DFE is the largest designing and manufacturing facility for steel industry of Danieli Group in Asia.

What's New with Our Customers

Yokohama Rubber (Thailand) Organized Forever Forest Activity

Yokohama Rubber (Thailand) Co., Ltd. recently organized its Forever Forest Activity to help reduce global warming, at the Eastern Seaboard Industrial Estate (Rayong). Prof Dr. Akira Miyawaki (2nd left), ecological expert from Japan, demonstrates planting techniques to over 400 company staff and local community members at the event.

In picture: Mr. Praphad Podhivorakhun (3rd right), Chairman of Yokohama Rubber (Thailand) Co., Ltd. and Mr. Tomoji Saitoh (2nd right), President of Yokohama Rubber (Thailand) Co., Ltd. join the planting demonstration on stage.



Hemaraj Value Added Services

IT Solutions for CRM

With a strategic focus on making customers the center of business to optimize business revenue and profits and to reduce costs, CRM provides increased customer information and empowers people to make better use of customer data to drive successful business outcomes. The Hemaraj Value Added Service Center would like to introduce our partner, Datapro Computer Systems Co., Ltd., to better serve you.

With Microsoft Dynamics CRM business software, Datapro utilizes the tools and capabilities to improve your enterprise. The software easily creates and maintains a clear view of customers, from first contact through to purchase and post-sales. Then, to maintain an effective customer base in times of crisis is no longer difficult.

For more information, please kindly contact Khun Patthaya, Value Added Service Center, at 038 955 282-3 or visit the website www.datapro.co.th

From the Clubs

BOI Policy Update at Hemaraj Investors Club Meeting



Hemaraj Land And Development Plc. recently organized its annual Hemaraj Investors Club Meeting at Pattana Golf & Sports Club, Chonburi to provide important industrial updates to its customers. Apart from the briefing by Hemaraj on latest development of infrastructure in its industrial estates, Ms. Ajarin Pattanapanchai, Deputy Secretary General of BOI also presented latest BOI updates on policies on special incentives for projects in industrial estates/parks and the introduction of "One Start One Stop Investment Center", Thailand's first comprehensive investment center.

In the picture: Ms. Ajarin Pattanapanchai (middle), Deputy Secretary General of BOI posed for group picture with Mr. David Nardone (4th from right), President & CEO of Hemaraj, Mr. Vivat Jiratikarnsakul (3rd from left), Hemaraj's Vice President, and Hemaraj's customers.

Hemaraj Organizes "Labor Roundtable For Management"



Hemaraj Land And Development Plc. recently held Hemaraj Investors Club Seminar entitled "Labor Roundtable For Management" at Pattana Golf & Sports Resort, Rayong. The Seminar provided the participants, including foreign companies, the knowledge of Thai Labour Law, Labour Protection and Welfare. It also focused on how to prevent and settle labour disputes with positive problem solving. The seminar also discussed current labour situation and issues with cooperation among corporations and authorities to solve labour unrest within the legal framework.

In the picture: Mr. David Nardone (3rd from right), President & CEO of Hemaraj, Mr. Sirichai Kunnajak (5th from right), Chief Judge of The Labor Court of Region 2, Pol. Maj. Gen. Tanitsak Teerasawat (far right), Commander of Rayong Provincial Police, Mr. Stuart Daniels (2nd from right), Vice President, Human Resources, Asia Markets, AutoAlliance (Thailand) Co., Ltd., Mr. Virasilp Kunupatham (3rd from left), Rayong's Labor Protection And Welfare and Mr. Chamnan Bhimolratn (far left), Senior Vice President of Business Law Center International Co., Ltd. (BLCI)



Authority of Thailand (IEAT), recently organized a friendship football match to strengthen relations with the community, the Huay Pong Municipality and police in Rayong.

In the picture: Footballers and fans after the game.

Hemaraj Seminar Scientifically Measure Worker Fatigue in Workplace



Hemaraj recently held a seminar entitled "Scientifically Measure Worker Fatigue and Shift Schedule Impact in the Workplace" at Hemaraj Eastern Industrial Estate (Map Ta Phut) and Eastern Seaboard Industrial Estate (Rayong). The seminar provides knowledge on fatigue risk management and the use of technology to track workers' alertness and readiness. The know-how will allow companies to reduce accidents and adjust work schedule to maximize sustainable productivity.

In the picture: Ms. Chantana Hinkaew (2nd from right), Director-Corporate Marketing of Hemaraj posed for group picture with Dr. James Berger, (middle – back row), Business Development Agent- S.E. Asia, Dr. John A. Caldwell, Ph.D., (far right) Senior Scientist of Fatigue Science Co., Ltd. and participants of the seminar.

Hemaraj Holds Football Match With Rayong Community

Hemaraj Eastern Industrial Estate (Map Ta Phut)'s Safety And Environmental Club (ESEC), in cooperation with manufacturers and operators from the Hemaraj Eastern Industrial Estate (Map Ta Phut) and the Industrial Estate

Hemaraj Installs Alarm Bell at Baan Nong Fab School



The Safety And Environmental Club (ESEC) of the Hemaraj Eastern Industrial Estate (Map Ta Phut) recently installed an alarm bell for Nong Fab School in support of the school's emergency and safety measures.

In Picture: ESEC officers with students after the installation.

Hemaraj Holds Eastern Seaboard Cup 2009



Mr. Sunthorn Kongsunthornkittul, Vice President of Hemaraj, recently presided over the opening ceremony of the annual Eastern Seaboard Cup Football Match organized by Hemaraj and ESIE HR Club that takes place from August 23 to December 13. The objectives are to strengthen relationships among entrepreneurs in Hemaraj's industrial estates, promote good health and a sporting spirit. Forty-one teams from factories in the Eastern Seaboard Industrial Estate (Rayong), the Hemaraj Eastern Seaboard Industrial Estate and Hemaraj Chonburi Industrial Estate are taking part.

Social Contribution

Hemaraj Supports Huay Phong Police Station In Hemaraj Eastern Industrial Estate (Map Ta Phut)



Hemaraj Land And Development Plc. recently organized an official opening ceremony of Huay Phong police station in the Hemaraj Eastern Industrial Estate (Map Ta Phut) which the company donated one million baht for the construction. The police station will oversee the security in the Hemaraj Eastern Industrial Estate (Map Ta Phut) and nearby areas with policementon duty 24 hours.

In the picture: Mr. Sunthorn Kongsunthornkittul (center right), Vice President of Hemaraj and Police Colonel Cherdchai Naramittrakaphong (center left), Superintendent of Huay Phong gendarme station posed for picture with Hemaraj's customers in Hemaraj Eastern Industrial Estate (Map Ta Phut) and the police officers after the opening ceremony.

Hemaraj Supports "The Power of Sharing" Project of IEAT

Hemaraj Land And Development Plc. recently donated 300,000 baht to the Industrial Estate Authority of Thailand (IEAT) to support "The Musical Concert" organized under the project "The Power of Sharing" on the occasion of the 37th Anniversary of IEAT. Scheduled for 11 December 2009, the concert is aimed at raising fund to help create opportunities and provide education to under privileged children and take care of patients in the communities around industrial estates nationwide.



Picture shows Mrs. Monta Pranootnorapal, Governor of the Industrial Estate Authority of Thailand receiving the donation from Mr. Sunthorn Kongsunthornkitkul, Vice President of Hemaraj.

Hemaraj Supports Sweet Pineapple Fair 2009 In Pluakdaeng, Rayong



Hemaraj Land And Development Plc. recently participated in the Sweet Pineapple Fair 2009 at Pluakdaeng District Municipality, Rayong Province, by arranging an exhibition booth and by organizing games for children. The company also provided gifts for game winners.

The Sweet Pineapple Fair is held annually by the Rayong Provincial Administrative Organization (PAO) in cooperation with the Tourism Authority of Thailand (TAT), Pluakdaeng District Municipality and the industrial sector in Pluakdaeng. The objective is to help reduce an oversupply of pineapples and at the same time to support agriculturists in creating value for their produce via fruit preservation. The festival also features a variety of activities, such as an agricultural produce contest, an agriculture exhibition, traditional recreation and performances, a health market, a One Tambon One Product (OTOP) sale, and a singing and beauty contest.

In the picture: Mr. Sunya Baopoonthong (2nd left) Community Affairs Manager of Hemaraj presents gifts for contest winners to representatives of the Sweet Pineapple Fair's committee.

Hemaraj Presents Full-Board Scholarship to Bankhai Technical College, Rayong



Hemaraj Land And Development Plc., Thailand's leading developer of industrial estates, utilities and property, recently presented a full-board scholarship worth 191,500 baht to the Bankhai Technical College, Rayong. The scholarship covers tuition fee, food and accommodation for universities and vocational colleges. To date, 17 students finishing secondary education in the Eastern Seaboard have been awarded scholarships.

In the picture: Mr. Kamon Chumchareon (right), Director of Bankhai Technical College, receives the scholarship from Mr. Ong-Ard Amatayakul (left), Marketing Representative of Hemaraj.

Hemaraj Donates Money for Storm Relief in Map Ta Phut



Hemaraj Land And Development Plc., in cooperation with the Industrial Estate Authority of Thailand and the Map Ta Phut Municipality, recently donated 120,000 baht (60,000 baht from Hemaraj and 60,000 baht from the IEAT) to support 40 families in 10 communities in the Map Ta Phut area affected by a storm.

Pictured with the recipients are Mr. Sunthorn Kongsunthornkitkul (standing 6th from left), Vice President of Hemaraj, Mr. Peeravatana Rungraungsri (standing 8th from right), Director - Office of the Map Ta Phut Industrial Estate, Mr. Veerasak Permpaengphan (standing middle), Director - Office of the Hemaraj Eastern Industrial Estate (Map Ta Phut) and Mr. Sompong Sophon (standing 8th from right), Map Ta Phut Mayor.

Hemaraj Organizes 'Art Camp' for Eastern Seaboard Students



Hemaraj Land And Development Plc., in cooperation with the Inspire Sight Art & Culture Center, organized an "Art Camp" for pupils from 16 schools in the Eastern Seaboard Industrial Estate (Rayong) area. The one-day program from June to August 2009 provided a basic introduction to the arts, with fun-filled workshops relating art to the environment and local culture. The activities helped enhance the art skills of children and instilled them with a sense of pride in their hometown.

In the picture: Ms. Chantana Hinkaew (middle), Director-Corporate Marketing of Hemaraj and Mr. Sawan Tangtrongsitthikul (middle) Director of Inspire Sight Art & Culture Center, with the students from Bann Pluak Daeng School.

Sriracha Green Point Supports Bus Transportation for Eastern Seaboard Students to Hemaraj's 'Art Camp'



Sriracha Green Point Co.,Ltd, a transportation rental service company, assisted with bus transportation for pupils from 16 schools near the Eastern Seaboard Industrial Estate (Rayong) to an "Art Camp" at ESIE Plaza I, recently organized by Hemaraj.

The "Art Camp", a program from June to August, provided basic knowledge on arts with fun-filled workshops that related art to the environment and local culture. The activities helped enhance art skills among children and aimed to instill a sense of pride in their hometown.

Pictured: Ms. Chantana Hinkaew (far left), Director-Corporate Marketing and Ms. Sasithorn Khusri (Second Left), Vice President of Sriracha Green Point Co., Ltd., with Art Camp staff.

Training Programs January - June 2010

Special Short Skill Training Programs

Starting from 500 Baht, the incentive evening classes on welding techniques, Auto CAD 2D and 3D, and more will be available at Hemaraj Skill Training Center, ESIE Plaza 1, Eastern Seaboard Industrial Estate (Rayong). At the end of the course, qualified participants will receive a certificate from Rayon Skill Development Center.

NO.	Course	Hours	Dates	General Price (Baht/ Person)	Special Price at Hemaraj (Baht/ Person)
1	Begining Welding for Maintenance Work	20	14-25 Dec 09	3,500	800
2	TIG Welding Group 1/2553	30	15-26 Feb 10	2,500	1,000
3	TIG Welding Group 2/2553	30	19-30 Apr 10	2,500	1,000
4	Electronic Welding Group 1/2553	60	18 Jan-12 Feb 10	3,000	1,200
5	Electronic Welding Group 2/2553	60	8 Mar-2 Apr 10	3,000	1,200
6	Calibration for Mechanic	60	18 Jan-12 Feb 10	3,000	700
7	Ms Excel 2003	30	1-12 Feb 10	3,000	1,000
8	Computer Setup	12	22-25 Mar 10	3,000	500
9	Internet	18	29 Mar-6 Apr 10	3,000	500
10	AUTO CAD 2 D	30	18-29 Jan 10	3,000	800
11	AUTO CAD 3 D	30	15-26 Feb 10	1,500	800
12	*CAD 3D/ CAD 3D for NX6	32	9-10, 16-17 Feb 10	1,500	400
13	*CAM for NX 6	40	16-18, 25-26 Mar 10	6,000	500
14	*CAD 3D for Catia V5 R 18	32	19-20, 26-27 May 10	6,000	400

Remarks

All course are adjustable to job demand. Suitable for male and female. Payment will be collected on the first day of the course.

Application Document

1. Application form
2. Copy of Identification Card
3. Copy of Transcript
4. 2 set of 1-2 inch ID Photo

*All applicants must have experience in mould and die.

For more information please contact

1. Khun Natthakarn at Hemaraj Sill Development Center, ESIE Plaza 1, Tel: 038-683 951-3 ext 102 and 038 955 828, e-mail natthakarnk@hemaraj.com
2. Rayong Skill Development Center 22 I-1 Road, Map Ta Phut Muang , Rayong 21150. Tel: 038- 683 951-3 Fax: 038 689 951-3, press 1. www.rayongcenter.com.

General Training Programs at ESIE Plaza 1, Eastern Seaboard Industrial Estate (Rayong)

NO.	Course	Institute	Dates	Time	Course/person (Baht)
1	Operation Technique of Forklift Truck	IQS	25 Jan, 19 Mar, 21 May	8:00-16:00	1,700
2	Operation Technique of Forklift Truck	Siam Inspection & Engineering	22 Feb, 24 Jun	8:00-16:00	1,700
3	The explicit 30 tools for making genius supervisor	Faibukkol	22 Jan, 13 May	8:00-16:00	2,000
4	Leadership	Faibukkol	9 Feb	8:00-16:00	1,800
5	Excellent Arts of Supervisory skill	Faibukkol	12 Mar	8:00-16:00	1,800
6	E.Q. for Great Supervisor	Faibukkol	27 Apr	8:00-16:00	1,800
7	Excellent Supervisor	Faibukkol	25 May	8:00-16:00	1,800
8	7 Supervisor skill	Faibukkol	29 Mar	8:00-16:00	1,800
9	Manpower management technique for supervisor	Faibukkol	17 Jun	8:00-16:00	1,800
10	Positive thinking for good life and work	Faibukkol	11 Jun	8:00-16:00	1,800
11	Develop supervisor to higher position	Faibukkol	4 June	8:00-16:00	1,800
12	Motivation technique for up working efficiency more than 100 %	Faibukkol	18 Feb	8:00-16:00	1,800
13	Strong energy fulfill into employee service job	Faibukkol	28 Jun	8:00-16:00	1,800
14	Excellent HR	Faibukkol	5 Mar	8:00-16:00	1,800
15	Outstanding interviewing for effective recruitment	Faibukkol	2 Apr	8:00-16:00	1,800
16	Effective employee training and development management	Faibukkol	28 Jan	8:00-16:00	1,800
17	Performance Appraisal Techniques	A. Chamnan, BLCI	12 Feb	8:00-16:00	1,900
18	Techniques in Handling Disciplinary actions for HR Officers and supervisors	A. Chamnan, BLCI	22 Mar	8:00-16:00	1,900
19	First Aid Course	Hospital	17 May	9:00-16:00	1,200
20	Excel for HR	ACC	19 Feb	8:30-16:30	1,700
21	Microsoft Excel2003: Basic	ACC	19 Mar	8:30-16:30	1,700
22	Microsoft Excel2003: Intermediate	ACC	22 Mar, 21 May	8:30-16:30	1,700
23	Microsoft Excel2003: Advanced	ACC	2 Apr, 11 Jun	8:30-16:30	1,700
24	Microsoft Powerpoint2003: Basic-Intermediate	ACC	12 Feb	8:30-16:30	1,700
25	Microsoft Powerpoint2003: Advanced	ACC	12 Mar	8:30-16:30	1,700

Remarks

- Discount 10% for Hemaraj's Customer
- Prices include hand out, coffee break and/or lunch and excluded of VAT. This is VAT 3% deductible
- Date and time is subjected to change, please call to confirm.
- Please send in the reservation at least 2 weeks before the starting date.

For more information and course details, please call Khun Wanna at (038) 955 263, 955 282-3, Fax (038) 955 281 or e-mail wannaw@hemaraj.com.

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THAILAND

The Park Chidlom
by Hemaraj Land and
Development Plc
2008

Developed by Hemaraj Land And Development Plc.

* Conditional on unit transfer prior to March 15, 2010. We reserve the right to change conditions without prior notice.

Project: The Park Chidlom, residential condominium with 2 towers: 28 storeys with 116 units and 35 storeys with 102 units. Total of 218 units. Project location: The Park Chidlom, No. 1 Chidlom Road, Pathumwan, Bangkok 10330, Thailand. Total Project Area: 5,461 Rai Land, Title Deed No. 247 and 248. Project Developers and Owner: Hemaraj Land And Development Public Company Limited. Office Location: 18th Fl., UM Tower, 9 Ramkhamhaeng Road, Suanluang, Bangkok 10250, Thailand. President & CEO: David Nardone. Registered Capital: 6,000 MB (Paid up 3,750 MB) Construction: Completed. Building Permit: 515/46 EA Permit Number: 1009/1295. Misc: Juristic Person is registered. Common area fees will be paid by buyers to the project's Juristic Person.

WE HAVE NEW NAME !

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