



HEMARAJ

Newsletter

The World Class Developer
in Thailand

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Hemaraj Celebrates 25 Years of Success through Sustainability



Highlights

Hemaraj recently celebrated 25 years of success through sustainability under the theme “We Grow, We Care and We Share” – a reflection of the company’s commitment to its clients and neighboring communities. The grand event, organized at The Plaza Athenee Bangkok, was attended by hundreds of clients from across various industrial sectors.

With Hemaraj executives and staff gathered under one roof, the celebration offered a great socializing opportunity in a lively atmosphere that was further lit up when Mr. Sawasdi Horrurung, Founder and Executive Director of Hemaraj, struck a drum to kick off the proceedings. The event also featured a series of “Hong–Hern” performances by Hemaraj staff as well as music from professional singers.

In the picture: Mr. Sawasdi Horrurung (center), co-founder and Executive Director of Hemaraj, signals the start of the celebrations with three strikes of a drum. He was joined by fellow Hemaraj executives Mr. Thavorn Anankusri (far left), Founder and Executive Director, Mr. Thongchai Srisomburananonta (2nd from the right), Founder and Executive Director, Mr. Chavalit Sethameteekul (2nd from the left), Chairman of the Board of Directors, and Mr. David Nardone (far right), President & CEO.

Hemaraj Receives CSRI Recognition 2013 Award



Hemaraj has been granted the CSRI Recognition Award 2013 by the Corporate Social Responsibility Institute. This prize is presented to listed companies that have shown an adherence to good governance, social responsibility and the environment. As the company celebrates its 25th year, this distinction is a confirmation of Hemaraj’s role as a successful business leader and its commitment to Thailand’s sustainable growth.

In the picture: Ms. Pattama Horrurung (4th from left), Deputy Managing Director and Executive Director of Hemaraj and other Hemaraj executives posed for a picture at the ceremony with Mr. Charamporn Jotikasthira (4th from right), President of the Stock Exchange of Thailand, Dr. Chaiyawat Wibulswasdi, (5th from left), Chairman of the Executive Board, Corporate Social Responsibility Institute, and Khunying Jada Wattanasiritham (5th from right), Director of the Corporate Social Responsibility Institute.

Sekisui Chemical Finalizes Land Purchase Deal at Hemaraj EIE



Japan-based Sekisui Chemical, a leading manufacturer of high-performance materials used in the automotive, medical, construction and IT sectors, recently signed a land purchase agreement for 16 rai at Hemaraj EIE. The company will soon construct its purpose-built manufacturing facility to serve the growing demands of its clients and to increase its global market share.

In the picture: Mr. Yoshihiko Eguchi (3rd from right), President of Map Ta Phut Specialty Chemicals Co., Ltd., and Ms. Motoko Hirai (2nd from right), Manager of Specialty Chemicals Division, Sekisui Chemical Co., Ltd., recently finalized a land purchase agreement at Hemaraj EIE with Mr. David Nardone (4th from left), President & CEO of Hemaraj, and Mr. Vivat Jiratikarnsakul (3rd from left), Executive Vice President of Hemaraj.

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World Class Development by Hemaraj

- Hemaraj Chonburi Industrial Estate
- Hemaraj Chonburi Industrial Estate 2
- Hemaraj Eastern Industrial Estate (Map Ta Phut)
- Eastern Seaboard Industrial Estate (Rayong)
- Hemaraj Eastern Seaboard Industrial Estate
- Hemaraj Eastern Seaboard Industrial Estate 2
- Hemaraj Rayong Industrial Land
- Hemaraj Saraburi Industrial Land
- Ready Built Factories
- Hemaraj Logistics Parks 1, 2, 3 & 4
- The Park Chidlom, High-end residential condominium
- UM Tower, Office for Rent

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CEO Talk



“Thailand – Extending the BOI Investment Success”

There are a number of challenges facing the local and foreign investors in Thailand. For one, the AEC in 2016 along with various trade agreements will lead to increasing opportunities beyond the continuing removal of trade, duty, and tariff barriers within ASEAN and our surrounding countries. In addition to ASEAN, Japan, China, Australia and more recently India are trade destinations of increasing importance. To date in 2014, there is not a new board at the Board of Investment (BOI) to facilitate large investment approvals smoothly. And certainly the political uncertainty has been a factor being observed closely by investors.

As these will be resolved, it is an important time to consider the success that the BOI and overall manufacturing investment have accomplished in Thailand over the last 30 years. Today, Thailand has the importance as the tenth largest automotive production base globally as well as petrochemical and other clusters. Infrastructure, logistics, integrated supply line, a world class port, are important competitive advantages for Thailand.

Zoning was one factor used by the BOI to decentralize investment away from Bangkok. Targeted industries to promote for the benefit of the economy and their enhancement of higher research and innovation have been another. The investors will typically choose the locations that make the most economic and market sense for their manufacturing investment. We like to refer to this as the “long term cost of ownership” decision making. Upcountry locations today have the same basic wage rate as Bangkok or Rayong, but perhaps a less intense demand for manufacturing labor. The proximity to markets and distribution are important considerations in investment decisions.

The Board of Investment has been proposing modifications to their promotion privileges from 2015. However, under these circumstances, the BOI should be extending the existing benefits, for another one or two year, in their entirety. For one, there is a backlog of investment proposals not being able to be acted upon. Other investors, observing the situation may need more time to finalize their plans which are influenced both by the upcoming ASEAN liberalization and the perceived stability of investment conditions in Thailand.

One objective of the BOI new proposed policy was to address whether communities wanted to receive investment and which types of industry clusters they would welcome if any. However, this has been met with confusion and apprehension by investors as to the timing transparency and readiness of the community criteria.

In Thailand today, the clusters are well formed already based on the market, logistic, feedstock, supplier and other consideration criteria mentioned herein. Many of the investors have in fact made their decisions, invested, and desire an opportunity to continue to expand. Further, there are a number of criteria today which has empowered communities to make these decisions. The town planning process undergoing in most provinces is starting to segregate industrial, commercial, agriculture, and green areas for urban and land use planning. In relation to industrial estates, the environmental approval process has a local community consultation process and its approval specifies the types of industries that are restricted from the approved area. These industrial estates are monitored extensively for emissions providing a more efficient clustering of utilities as well as of industry such as automotive.

Where there are factories locating randomly outside of industrial zones in the provinces without the benefit of environmental approvals, clusters, community and environmental scrutiny. These factories could be restricted or subject to the approval process through both the zoning allowed and further licensing by the local communities, they could be required to do the public scoping portion of the environmental process at a minimum, and they should receive less BOI benefits.

The BOI may further narrow investment to fewer strategic industries to promote, which in general is acceptable if it is known and specified clearly to investors. If in fact one objective is to reduce the areas of promotion, to eliminate the zoning incentives being different in various provinces, then this should be done on its own merits. No investment zones, no varying promotion benefits. Then simply announce, automotive investment with certain criteria receive X year tax benefit, power Y years, and so on. Then it would be clear transparent and applied evenly. Investors would also accept the hard cap on the BOI incentives not having a greater value than the amount invested if it is applied for all and being a known investment criteria to consider.

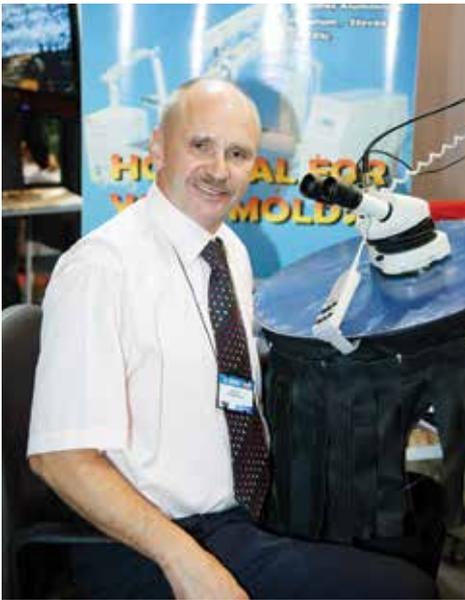
Investors can then make their own judgment on their “long term cost of ownership” in choosing their location of the district, province and in fact in choosing Thailand with the benefit of advanced approved industrial estates with both community approval and concurrence through their participation in the existing zoning and environmental approval process. Thus the investors will take solace in evaluating their investment decision for Thailand with the benefit of a clear transparent and level playing field.

David Nardone
President & CEO

Hemaraj Land And Development Plc

Customer Showcase

DSI YEA Laser Service Center



DSI is short for Dental-Schmuck-Industry (the term "schmuck" is German for jewelry) and is the trademark brand for DSI licensed companies around the world, which specializes in laser welding repairs for the molds and dies industry. DSI Laser Service was established in 1997 by Mr. Christian Frank in Mabronn, Germany. Mr. Frank started off as a skillful dental technician but now possesses vast experience in the sector of mold and die repair and has shared his knowledge within the DSI Laser Group. The largest facilities of DSI are located in Germany, Japan and Thailand where demand for its services is the highest.

At the moment, the DSI franchise has more than 50 laser machines present on four continents – North America, South America, Europe, and Asia. DSI is an outfit that is truly global in vision and mission and always broadening its business operations across numerous industrial sectors. According to Mr. Frank, both Thailand and Japan are the heart of Asia and therefore the focus of much of the company's recent investments and expansion. In fact, there was plenty of Thai-German-Japanese cooperation in the establishment of DSI's joint venture with Yonezawa Engineering Asia in Thailand. DSI YEA Laser Service Center, is the transnational partnership that permitted DSI to gain a foothold in Hemaraj's Eastern Seaboard Industrial Estate in Rayong with a shop situated on

the premises of YEA's facility. However, it cannot be overlooked that the global presence of DSI permits the company to serve its array of customers – companies and individuals – wherever and whenever. DSI is a certified operation, which means that it meets the highest levels in standards, but its customer service touch puts the company above its competitors.

DSI Laser Service holds the highest level of expertise in the manual laser deposit welding of molds and dies for the manufacturing industry. In this field, DSI is regarded as a pioneer and continues to lead the industry with its just-in-time service and innovative problem solving techniques. DSI has a great reputation in the German automotive industry and provided first-class service to car manufacturers such as BMW, VW, Audi and Daimler. The development of supporting equipment to further enhance work efficiency along with improvements toward higher quality welding materials is continuously conducted at the DSI laser facility in Germany. It is here that advanced laser welding techniques are taught, practiced and perfected to ensure the utmost efficiency and effectiveness of its laser welding services.

DSI activity in Thailand began in 2003 through its involvement with the Thai-German Institute in Chonburi. Hi-tech instruction with regards to molding and welding took place at TGI, which is itself the product of cooperation between the governments of Thailand and Germany concerning the promotion of industry. The technology and knowledge transfer that occurred at TGI directly supported the development of the Thai economy. As such, over the past twenty years the Thai industrial arena has been experiencing real transformation and grown tremendously due to the impact of globalization and astute government policies.

Moreover, an interesting feature of the Thai-German Institute is its "incubator program" that assists small and medium-sized enterprises that are deemed essential for a modern Thai industry. DSI was able to settle down almost seamlessly in Thailand through its association with TGI and since 2003 DSI has been at the forefront in upgrading the Thai mold and die sector.

In a short period of time DSI has gained a vast amount of expertise in delivering innovative solutions to its customers with creative and often complex laser welding methods. DSI Thailand has a growing reputation within the Thai automotive sector for delivering excellent repair and maintenance services. It is continuously supporting its partners in minimizing repair complications while optimizing its clients' opportunities to grow and to develop.

"Highly advanced skills training is conducted in Germany by Mr. Frank so as to ensure that DSI laser welders are qualified to conduct complex laser welding techniques."

Currently, mold and cast makers are the primary customers of DSI. Still, the company does work on engine parts as well as power stations and is routinely engaged in off-shore assignments. Nonetheless, DSI's partnership with Yonezawa (which is part of the Honda family and constructs machines) has paid off huge dividends for Mr. Frank and DSI Thailand. The joint venture with Yonezawa Engineering Asia has permitted DSI to gain access to the Thai heavy industry market, establish itself in the booming Eastern Seaboard, and team up with an outfit that also is well-known for its unmatched quality and standards. Mr. Frank frequently refers to DSI Thailand as a carbon copy of DSI Germany – professionalism guaranteed.

Highly advanced skills training is conducted in Germany by Mr. Frank so as to ensure that DSI laser welders are qualified to conduct complex laser welding techniques. The hands-on instruction is supported further by a deep understanding of materials and welding analysis. This knowledge transfer is fundamental in determining effective laser welding parameters and procedures and is the key towards successfully performing laser welding repairs on various challenging materials and situations. Additionally, DSI has a continuous collective knowledge sharing network throughout various countries in the world where the company is located. Indeed, this network is in continuous contact and is able to collaborate to develop new and unique repair and welding methods.

DSI Laser Service has more than 15 years of experience in the specialty of laser welding. Furthermore, the company is a world leader for hand-held laser deposit welding and performed thousands of repair services for various different kinds of materials that range from gold, silver, and tool steel to copper, aluminum and alloys. DSI finds itself engaged in numerous industries such as the jewelry, dentistry, molds and dies and petrochemicals that require the utilization of high quality precision tools and equipment.

Mr. Frank strongly believes that the DSI advantage is the combination of experience, material selection, skills, knowledge and networking that is found within the DSI Laser Group. Likewise, DSI Laser Service is dedicated to bringing creative solutions and producing excellent results for the company's clients. DSI offers a combination of high technology and laser welding know how in order to meet the critical repair requirements of customers, whether they are a small outfit or a large multinational corporation. For Mr. Frank, first-rate workmanship, quick response and swift delivery are what DSI clients can expect from the DSI global team.

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Tadano (Thailand) Co., Ltd. Manufacturer of Automobile-mounted Cranes

A leading manufacturer of construction cranes and elevated platform service vehicles, Tadano Co., Ltd., is headquartered in Takamatsu City in Kagawa Prefecture. In April 2012, the firm established Tadano (Thailand) Co., Ltd., a locally owned subsidiary, at the Eastern Seaboard Industrial Estate (Rayong) - ESIE. With a capital investment of 3,100 million baht, the facility currently employs 29 people (including four Japanese). Later, in June 2013, Tadano (Thailand) opened and started normal operations at a new factory for manufacturing cargo cranes (vehicle-mounted cranes) with floor space of 6,400 square meters, which occupies a land area of 29,000 square

meters. The facility has become Tadano's fifth production base, after Japan, the U.S., Germany, and China.



According to the company's president, Mr. Yasumasa Kuramae, the cargo crane is a type of crane mounted behind the driver's seat of a truck that enables one to carry out landscaping work as well as the loading, transporting and unloading of construction materials using only a single truck, with a minimum number of workers. It provides one with both mobility and safety, as well as with the ability to compensate for the lack of workforce at logistics and construction sites in Thailand, where the labor shortage is becoming more acute.

The production capacity of the new factory is 1,000 units per year. In fact, the facility manufactures two types of cranes for trucks, which are capable of lifting up loads of 5 tons and 8 tons respectively, and which are sold domestically through local dealers in Thailand for the time being. Beginning in the second half of 2014, Tadano will work on the expansion of sales and the improvement of after-sale services in India, the Middle East and Africa, with the aim to increase the company's overseas sales ratio to 60%.

Tadano plans to build a second plant on the same premises of its ESIE land holding in 2015, carefully considering the economic conditions of emerging markets. Accordingly, the company will increase the type of cranes they manufacture, and expect to double yearly production by 2018 to 2,000 units. Furthermore, Mr. Kuramae expresses his intention to push forward the production of parts and components within Tadano in order to decrease production costs. In addition, the company intends to increase the local supply rate to 70% within the next three years, which currently stands at around 30%.

Tadano also considered Indonesia and Vietnam as potential production bases in Asia, but eventually the Japanese firm chose Thailand. The country is strategically located in the ASEAN region, possesses a globally-integrated import/export base, maintains an extensive

infrastructure network, and has a high quality workforce. Moreover, Mr. Kuramae explains the reason why Tadano selected Hemaraj as a local partner saying, "Hemaraj's industrial estate is located in the Eastern area which is free from flood risk, and also enjoys the benefits of well-established infrastructure, such as electricity and water. In addition, Hemaraj staff responded most enthusiastically to our inquiries and provided us with the best consultation."

"Hemaraj's industrial estate is located in the Eastern area which is free from flood risk, and also enjoys the benefits of well-established infrastructure, such as electricity and water."

Equally important to highlight, Tadano is very active in social contribution activities. For instance, a special disassembly jig was developed by Tadano and used for the Stone Chamber Dismantlement project at the Takamatsuzuka ancient burial mound located in Asuka village, Nara Prefecture. The company also has donated cranes and elevated platform service vehicles for the purpose of supporting restoration work at the Angkor monument complex in Cambodia as well as of the Moai statues on Easter Island off the coast of Chile. Mr. Kuramae illustrates his positive attitude towards making further contributions to Thai society, in terms of cultural preservation projects, when stating, "We would like to consider providing support for restoring the Ayutthaya monuments, which were affected by the great flood in 2011, if requested by the Thai government." He also values the contributions of the company's 25 local staff. Tadano places a high priority on keeping a family atmosphere, and arranges activities/celebrations on memorable dates such as staff birthdays.

As for the future prospects of the crane market, growth in Japan's domestic market is not expected to be high. On the other hand, demand in developing countries, which have a wealth of natural resources, is estimated to expand as a whole. The percentage of Tadano's sales overseas, as a part of the consolidated net sales of the company, is currently 48%, but Tadano aims to increase the ratio to 80% in the future, under their policy to accelerate overseas business expansion in Thailand.

Within Thailand, Tadano will try to achieve high profile first by selling

small-sized cargo cranes often seen on work sites, even in town. And after that, the company plans to introduce larger products in the Thai market. Indeed, Tadano's vice president, Mr. Sadatake Akita, expresses his enthusiasm, when declaring, "We would like to make Thailand look blue by selling many Tadano cranes, which are painted in Tadano's corporate color, blue."

The company sent six of its Thai staff to the Tadotsu factory for training in Japan, where Tadano produces cargo cranes for the Japanese domestic market, for six months prior to the commencement of operations. Furthermore, Mr. Kuramae strongly believes in his vision to train and to educate Tadano's Thai staff so that they can successfully manage product development, which is performed in Japan at the moment.

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Yokoyama Kogyo (Thailand) Co., Ltd. Press and Welding of Seat Frame for Automobiles

Yokoyama Kogyo Co., Ltd., a Japanese firm that specializes in metal press and welding of products for use in automobiles, established Yokoyama Kogyo (Thailand) Co., Ltd., or YKT, a wholly-owned subsidiary that is located in Hemaraj's Eastern Seaboard Industrial Estate (Rayong) in December 2010. YKT started the production (press and welding of parts) of seat frames at its ESIE factory in February 2012 and now delivers the products to Japanese automobile-related makers.

Mr. Fukuyasu Ujihara, Managing Director of Yokoyama Kogyo (Thailand) is proud of the fact that mass production could start in about one year (usually it takes about two years) because his team prepared product samples for the prompt operation kick-off. Yokoyama Kogyo chose Thailand for its first overseas branch because the company had received a large volume of orders from customers in Japan before setting up shop in Thailand. Furthermore, many

Japanese automobile-related makers in Thailand increased the local procurement rates for parts in Thailand, where the global automobile industry has a concentration.



As of March 2013, YKT has six production lines, seven units of press machines, two units of bending machines, fifteen units of welding machines and five units of spot welding machines. Indeed, the factory manufactures seat frames for the "Mirage", "Tritron" and "Pajero S" of Mitsubishi Motors as well as for the "Swift" of Suzuki Motors. Currently, the annual production capacity reaches 400,000 sets (1.2 million units). Moreover, there is a plan to export seat frame parts to Venezuela as knock downs. Together with the assembly of seat frames, the company also welds engine parts for Toyota Motors. Still, YKT has plans to expand its operations by constructing not only seat frames for Japanese and non-Japanese automakers but also other essential car parts.

The company's capital investment has doubled from 60 million baht (in 2010) to 103 million baht (in 2013). Now there is a plan for new plant and equipment investment in order to facilitate future production growth. Specifically, operations will specialize on pressing.

Mr. Kazuhiko Fujii, the factory manager, is confident in the quality and prices of the company's products, and speed of delivery. YKT introduced a Kanban System that "keeps stock as low as possible and makes as much as they can sell" to the ESIE factory. He stated that he places orders so as not to cause inventory shortages but, at the same time, it's important to control the stock as much as possible for smooth production as well as better utilization of factory space.

The biggest challenge in Thailand is labor management, such as the availability of an adequate human resource pool, not the production

itself. Currently, there are about 160 Thai employees at YKT ESIE factory, and it is necessary to develop veteran employees to maintain continuity with the QCD (quality, cost and delivery) of the company's products. Initially, Japanese staff was confused with the way of thinking, customs and nature of the Thai people. However, Mr. Ujihara points out that he is proud that the turnover rate at YKT last year was less than 1%, which reflects the company's good retention program. With the expansion of the production lines and the increasing number of new employees, Mr. Ujihara put a lot of effort to make a homely work environment and tries to gain a good understanding of the Thai staff from the point of view of the employees through good communication

In fact, Japanese management aims to create a comfortable work place for Thai personnel and one that would achieve a balance between harmony and productivity. Only two Japanese managers are ever present at the factory, but occasionally some other management-level personnel are sent for short assignments from corporate headquarters in Japan, and they prove to be helpful in both training and administration. At YKT management is attempting to build a company that Thai employees can connect to and feel that "they are happy to work for YKT" and that "they want to work hard for YKT". Such positive sentiments result in improved productivity. Furthermore, it is said that this type of constructive thinking was promoted not only by the former president but also advanced by the current president and vice president.

The reason why YKT selected the Eastern Seaboard Industrial Estate (Rayong) was because there is a large concentration of automobile-related makers. Seat frames cannot be delivered in bulk at once because they are large items, so trucks have to go back and forth between the factory and customers many times within a single day. But Mr. Fujii commented that the advantage of the location is that "we can deliver products 18 times per day because the biggest customer is in the same industrial estate, and we can reduce transportation charges and shorten the transportation time".

Mr. Ujihara adds that "it is very reassuring that there is a coordinator at Hemaraj who is fluent in Japanese and someone we can trust just in case. For example,

she advises us properly, even if we ask about construction laws". He is also impressed with the good infrastructure within the industrial estate.

In 2012 Thailand hit the two million mark regarding the production of automobiles in one year for the first time ever. The target now has been set at three million units by 2017, so

automotive production is expected to expand more. For Mr. Ujihara, who has a high opinion of Thai employees at YKT in sustaining a stable and efficient production system, his dream seeks to "develop new customers of press parts, especially Japanese automotive-related companies" to achieve the next three million units.

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Hemaraj News

Hemaraj Hosts ESIE Tour for JICA and Myanmar Government Delegation



Hemaraj recently welcomed representatives from the Japan International Cooperation Agency (JICA) and from the Government of Myanmar who were in Thailand to explore investment opportunities and boost economic ties between the respective countries. As part of its visit, the group was given a tour of Hemaraj's industrial estates and the Suzuki Factory located at Hemaraj ESIE as well as the world-class seaport at Laem Chabang.

In the picture: Mr. Vivat Jiratikarnsakul (2nd from right), Executive Vice President of Hemaraj, welcomes the group and leads the tour at ESIE and Hemaraj ESIE.

Hemaraj Welcomes Taiwanese Delegation to ESIE



Hemaraj recently welcomed a delegation of Taiwanese businessmen and officials from Taiwan's Board of Investment, who were in the

country upon the invitation of the Thai government's One Start One Stop Investment Center (OSOS). The group was given an extensive tour of ESIE as part of its mission to explore investment opportunities in Thailand.

In the picture: Ms. Ladda Rojanavilavudh (far right), Director of Industrial Customer Development at Hemaraj, welcomed the Taiwanese delegation and led the tour of ESIE.

Hemaraj Hosts ESIE Tour for Malaysian Government Delegation



Hemaraj recently welcomed the Honorable Dato Sri Mustapa Mohamed, the Minister of International Trade and Industry, and a government delegation from Malaysia, to explore investment opportunities and strengthen economic ties between the two countries. The visiting officials were given a comprehensive tour of ESIE and the nearby world-class Laem Chabang Port.

In the picture: The Malaysian government delegation, led by the Honorable Dato Sri Mustapa Mohamed (3rd from right), Minister of International Trade and Industry, received a warm welcome from Ms. Siyaphas Chantachairoj (2nd from left), Director of Corporate Marketing & Residential Customer Development, and other executives of Hemaraj.

Hemaraj Welcomes Delegation from Fukuoka University



Hemaraj warmly welcomed professors and students from Fukuoka University's Faculty of Commerce, who came to Thailand for a study tour as part of their academic program organized by Japan-based Tanaka Ai Co., Ltd. On this occasion, Hemaraj exhibited to the group a presentation about industrial estate management. The visit aimed to enable the students to gain first-hand experience and obtain in-depth exposure to Thailand's international business environment.

In the picture: Mr. Vivat Jiratikarnsakul (front row, center), Executive Vice President of Hemaraj, welcomes the study tour delegation from Fukuoka University.

Hemaraj Honored with Fourth Straight CSR-DIW Continuous Award



Hemaraj RIL and Hemaraj SIL were recently chosen as winners of the 2013 CSR-DIW

Hemaraj News

Continuous Award by the Department of Industrial Works for the fourth consecutive year. The honor, conceived by the Department in cooperation with the Management System Certification Institute (Thailand), seeks to promote social responsibility and sustainable development in the industrial sector.

Hemaraj Welcomes Malaysian Investment Development Authority Delegation



Hemaraj recently welcomed a delegation of officials from the Malaysian Investment Development Authority (MIDA). As part of its mission, the group was given an extensive tour of the Hemaraj Eastern Seaboard Industrial Estate before visiting Ingress Autoventures Co., Ltd., a leading vehicle component trader and manufacturer from Malaysia.

Hemaraj Bags AMCHAM CSR Excellence Recognition Award 2013



Hemaraj has been chosen as the winner of the prestigious Excellence Recognition Award 2013 from the American Chamber of Commerce in Thailand (AMCHAM). The award was conceived in recognition of the efforts of Chamber members in promoting education, environmental protection and social development. Throughout its 25-year history, Hemaraj – a four-time winner of the award – has consistently conducted its business with good governance and a focus on sustainable social contributions.

In the photo: Her Excellency, Mrs. Kristie A. Kenney (center), US Ambassador to Thailand, presided over the AMCHAM CSR Excellence Recognition Award 2013 presentation ceremony. Mr. David Nardone (4th right), President & CEO, Hemaraj, and Ms. Siyaphas Chantachairoj (4th left), Director of Corporate Marketing &

Residential Customer Development, accepted the award on behalf of the company.

Hemaraj Hosts Investment Analyst Trip to ESIE and Ford Plant



Hemaraj warmly welcomed a group of investment analysts who came for an observation visit of Hemaraj's industrial estates. They were given a comprehensive tour of ESIE, Hemaraj Logistics Park and Hemaraj ESIE to see the growth in the region and the investment opportunities available. The successful day trip ended with a visit to the new Ford manufacturing plant in Hemaraj ESIE.

In the picture: Hemaraj executives and staff, led by Mr. David Nardone, President & CEO, Hemaraj, pose with a group of investment analysts who were on an observation visit of the Eastern Seaboard.

What's New with Our Customers

Youngsin Metal Industrial Acquires Land at ESIE



Youngsin Metal Industrial Co., Ltd., a respected manufacturer of high quality bolts, screws and forging parts for the automotive, electronics, machinery and construction industries from South Korea, recently finalized an agreement to purchase land at ESIE. The company will soon build an advanced manufacturing plant to ramp up production for its growing customer base in the region.

In the picture: Mr. David Nardone (5th from left), President & CEO of Hemaraj, and Mr. Vivat Jiratikarnsakul (4th from left), Executive Vice President of Hemaraj, raise their glasses in congratulations to Mr. Jung Woo Lee (5th from right), President of Youngsin Metal Industrial Co., Ltd., during the contract signing ceremony.

Grand Opening of Tadano (Thailand) Factory in Hemaraj ESIE

Tadano (Thailand) Co., Ltd., a subsidiary of Tadano Ltd., which is one of the world's leading manufacturers of hydraulic

cranes, recently held a grand opening ceremony to celebrate the completion of its new factory on 18 rai at Hemaraj ESIE. The plant will produce truck mounted cranes for Asia, Middle East and Africa.



In the picture: Mr. Koichi Tadano (3rd from left), Representative Director, President & CEO of Tadano Ltd., Tadano's executives and honorable guests jointly cut the ribbon to mark the opening of the Tadano factory.

What's New with Our Customers

Shinsei Koki Buys Land in Hemaraj CIE



Shinsei Koki, a leading manufacturer of automobile parts and accessories from Japan, recently signed a purchase agreement for 8 rai of land to build its new production facility at Hemaraj Chonburi Industrial Estate. The new plant will increase the company's production capacity to serve the demands of its clients in the automobile industry.

In the picture: Mr. Masashi Matsushita (center), President of Shinsei Koki Co., Ltd., and Mr. Vivat Jiratikarnsakul (2nd from left), Executive Vice President of Hemaraj, together with Hemaraj executives finalize the purchase agreement.

GKN Driveline (Thailand) Leases Ready-Built Factory in Hemaraj ESIE



GKN Driveline (Thailand), a BOI-promoted company that manufactures highly-engineered drive shafts and associated components for passenger cars, recently signed a contract with Hemaraj to lease a Ready Built Factory of 6,000 sq.m. at Hemaraj ESIE. To complement the production of its first manufacturing facility located in ESIE, the new GKN Driveline plant will use

the latest technologies to answer the growing demands of customers in the automobile industry.

In the picture: Mr. David Nardone (left), President & CEO of Hemaraj, exchanges contracts with Mr. Duncan Varnes, Director of GKN Driveline (Thailand), during the recent signing ceremony.

Nemoto Works Signs ESIE Factory Leasing Deal



Japan-based Nemoto Works Co., Ltd. acclaimed specialist in welding works for shovel parts, has signed a lease for a ready-built factory at ESIE. Once completed, the plant will enable Nemoto Works to satisfy the growing demand from its world-class customers dealing in heavy machinery for the construction sector.

In the picture: Mr. Vivat Jiratikarnsakul (2nd from left), Executive Vice President of Hemaraj, Mr. Toyotaro Nemoto (center), President of Nemoto Works, and Mr. Toshihiro Inomata (2nd from right), Director, recently celebrated the signing of the lease contract.

TAK Spring Industry Finalizes RBF Lease in Hemaraj CIE



TAK Spring Industry Co., Ltd., a manufacturer of high quality springs for automobile production, recently agreed to lease a Ready Built Factory at Hemaraj CIE. As part of the company's efforts to address burgeoning demand, the new plant will help raise TAK Spring's capacity to produce various types of automotive springs once operations commence.

In the picture: Mr. Ishizuka Hiroaki (2nd from right), Director of TAK Spring Industry, exchanges a leasing contract with Mr. Tanin Subboonrueng (2nd from left), Vice President of Hemaraj, in the contract signing ceremony. They were joined by Mr. Shinichi Doi (right), Director of Hirano Steel.

UTi Finalizes Lease Agreement for Warehouse at Hemaraj Logistics Park 2



UTi Worldwide Co., Ltd., leading provider of integrated supply chain solutions, recently signed an agreement with Hemaraj to lease a third warehouse located in Hemaraj Logistics Park 2 (HLP2). Representing a total area of 3,370 square meters, the new UTi logistics warehouse will ensure the efficient delivery of world-class services and solutions to clients in Thailand and overseas.

At present, UTi has leased warehouses and operates in HLP2 with a total area of 13,638 square meters.

In the picture: Mr. David Nardone (3rd from left), President & CEO of Hemaraj and Mr. Karsten Thrane (3rd from right), Managing Director of UTi Worldwide, finalize the lease agreement. UTi is one of the industry's leading supply chain management companies with offices and logistics warehouses in over 50 countries.

What's New with Our Customers

H-R-D-ENGINEER Leases Ready Built Factory in Hemaraj CIE



H-R-D-ENGINEER Co., Ltd., is a Japan-based manufacturer, designer, assembler and installer of machinery and electronic devices. This includes many types of equipment for use by professional technicians in the manufacturing sector. Headquartered in Hiroshima, Japan, the company recently signed a lease agreement for a ready-built factory at Hemaraj Chonburi Industrial Estate and this new factory will start operations around January 2014.

In the picture: Mr. Kazuyuki Kawamoto (4th from right), President of H-R-D-ENGINEER Co., Ltd., and Mr. Toshiyuki Harada (3rd from right), President of the Production Engineering Department, and Ms. Anchalee Prasertchand, Director of the Industrial Customer Development, at Hemaraj, at the contract signing ceremony.

Mozu Metal Works Seals Factory Deal in Hemaraj CIE



Mozu Metal Works, a respected manufacturer of steel parts for agricultural machinery, recently finalized its contract for a 528 q.m. ready-built factory at Hemaraj Chonburi Industrial Estate. With demand for agricultural mechanization expected to grow in the near future, Mozu Metal Works is getting ready to supply high-quality products that will contribute to advances in agriculture across the ASEAN region.

In the picture: Mr. Vivat Jiratikarnsakul (2nd from left), Executive Vice President of Hemaraj, and Mr. Shinya Ikeda (2nd from right), Managing Director of Mozu Metal Works, at the contract signing ceremony

Summit Keylex (Thailand) Co., Ltd., Lays Foundation Stone for New Factory at Hemaraj's Eastern Seaboard Industrial Estate



Summit Keylex (Thailand) Co., Ltd., a joint venture between Summit Corporation Co., Ltd., and Japan-based Keylex Corporation, held a foundation stone laying ceremony for its new production facility at Hemaraj ESIE. The world-class manufacturing plant, scheduled to begin operation in September 2014, will supply the dynamic automotive market with top-quality automobile and assembly parts.

In the picture: Mr. David Nardone (3rd from left), President & CEO of Hemaraj, with Mr. Sunsum Jurangkool (3rd from right), Chairman of Summit Corporation Co., Ltd., Mr. Yasuhiro Seto (2nd from right), President of Keylex Corporation (Japan), and Mr. Toshiya Miura (far right), President of Summit Keylex (Thailand) Co., Ltd., during the foundation stone laying ceremony.

New Factory for TSN Wires in Hemaraj RIL

TSN Wires Co., Ltd., a joint venture between The Siam Industrial Wire Co., Ltd., and Nichia Steel Works Ltd., a direct affiliate of Nippon Steel Corporation, recently inaugurated its new factory at Hemaraj Rayong Industrial Land. Using cutting-edge equipment and technology, TSN

Wires will produce zinc-plated wire at a capacity of 36,000 tons per year to meet the growing demand from both local and overseas markets.



In the picture: Ms. Rungruethai Kittipinyochai (center), Senior Manager of Industrial Customer Development at Hemaraj, congratulates Mr. Yeoh Choon Kwee (2nd from right), founder and former managing director of TSN Wires Co., Ltd., and Mr. Jumpon Kawewong, Vice President of Projects and Operations at TSN Wires, at the opening ceremony.

Nissei Plastic Machinery (Thailand) Opens New Factory in ESIE



Nissei Plastic Machinery (Thailand) Co., Ltd., a leading manufacturer of plastic injection molding machines, recently held the grand opening ceremony of its new factory at the Eastern Seaboard Industrial Estate. The high-performance plant will help Nissei meet its customers' diverse needs with optimum molding solutions.

In the picture: Mr. Hozumi Yoda (2nd from right), President of Nissei Plastic Industrial Co., Ltd., and Mr. Kiyoto Takizawa (right), Managing Director of Nissei Plastic Machinery (Thailand), accept a commemorative portrait of His Majesty the King from Ms. Ladda Rojanavilavudh (2nd from left), Director of Industrial Customer Development at Hemaraj, and Ms. Rungruethai Kittipinyochai (left), Senior Manager of Industrial Customer Development at Hemaraj.

What's New with Our Customers

Operations Commence at New JFE Steel Galvanizing (Thailand) Plant in Hemaraj ESIE



JFE Steel Galvanizing (Thailand) Ltd., recently celebrated the grand opening of its new plant at Hemaraj Eastern Seaboard Industrial Estate. With an investment budget of USD \$300 million, the 108-rai facility is the first in Thailand to feature a continuous galvanizing line for automobiles and is capable of producing 400,000 tons of galvanized steel sheets per year.

In the picture: Mr. Prasert Boonchaisuk (center), the Minister of Industry, presides over the grand opening ceremony of JFE Steel's new plant. Joining him (from left) were Mr. Susumu Uneno, President of the Japanese Chamber of Commerce, Bangkok, Mr. Eiji Hayashida, President and CEO of JFE Steel Corporation, Mr. Kiminori Iwama, Minister of Economic Affairs, Embassy of Japan, Thailand, and Mr. Yoshiyuki Morita, Managing Director of JFE Steel Galvanizing (Thailand) Ltd.

Tanatex Chemicals Kicks Off Construction of New Plant at Hemaraj ESIE



Netherlands-based Tanatex Chemicals, one of the world's most prominent producers of textile processing chemicals, recently held the pilot piling ceremony to mark the start of construction work of its plant at Hemaraj ESIE. Once completed, the new facility

will enable Tanatex to supply and service its customers with more products, more flexibility and more innovation to meet their growing demands.

In the picture: Hemaraj's Ms. Rungruethai Kittipinyochai (5th from right), Senior Manager of Industrial Customer Development, presents flowers to welcome Mr. Dick Uitendahl (4th from left), Chief Operations & Technology Officer and Board Member of Tanatex Chemicals B.V. They were joined by Mr. Rainer Tostmann (4th from right), Managing Director of Tanatex Chemicals (Thailand) Co., Ltd., and other executives of Tanatex Chemical.

Nisshinbo Somboon Celebrates Grand Opening of New Facility in Hemaraj ESIE



Nisshinbo Somboon Automotive Co., Ltd., recently celebrated the grand opening of its new manufacturing facility at Hemaraj Eastern Seaboard Industrial Estate. The state-of-the-art production plant is fully equipped to assemble drum brakes for the automotive industry.

In the picture: Ms. Ladda Rojanavilaivudh (2nd left, front row), Director of Industrial Customer Development at Hemaraj, and Mr. Shizuka Uzawa (2nd right, front row), Chairman and Representative Director of Nisshinbo Holding Inc., hold up a portrait of His Majesty the King at the grand opening ceremony in the presence of other executives and guests.

Takeda Industry Celebrates New Plant at ESIE

Takeda Industry (Thailand) Co., Ltd., a leading manufacturer of metal parts from Japan, recently celebrated the grand opening of its new plant at Hemaraj's Eastern Seaboard

Industrial Estate (Rayong). Located on a 10-rai plot, the new facility enables Takeda to further enhance its capacity to manufacture metal parts and develop new technological advances that cement the company's strong global reputation.



In the picture: Mr. David Nardone (2nd from right), President & CEO of Hemaraj presents a portrait of His Majesty the King to Mr. Yasunori Takeda (2nd from left), President of Takeda Industry, on the occasion of the new factory's grand opening. Joining them were Mr. Akitoshi Takeda (left), Chairman of Takeda Industry, and Ms. Ladda Rojanavilaivudh (right), Hemaraj's Director of Industrial Customer Development.

SPF Company Finalizes Ready Built Factory Lease at Hemaraj CIE

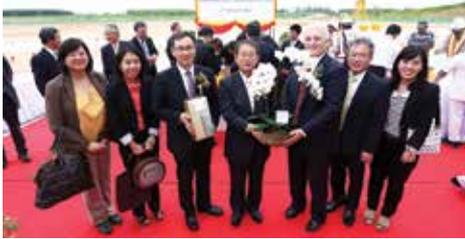


Japan's SPF Company, a leading manufacturer of corrosion-resistant equipment for surface finishing and chemical processing industries, recently signed a lease agreement for a ready built factory at Hemaraj Chonburi Industrial Estate. The new production facility will deliver a comprehensive range of high-performance products designed to suit their customers' specific requirements.

In the picture: Mr. Suwad Kidsopon (2nd from left), Senior Site Superintendent at Hemaraj CIE, together with Mr. Makoto Nakazawa (2nd from right), representing Japan's SPF Company, finalize the lease agreement.

What's New with Our Customers

ONDO Corporation Lays Foundation Stone for New Factory at ESIE



ONDO Corporation, a leading producer of automobile parts using advanced technology from Japan, held a foundation stone laying ceremony to construct a new production facility at Hemaraj's Eastern Seaboard Industrial Estate. The world-class factory will help the company meet the increasing demand of major automakers.

In the picture: Mr. David Nardone (3rd from right), President & CEO of Hemaraj, and Mr. Vivat Jiratikarnsakul (2nd from right), Executive Vice President of Hemaraj, extend their warm congratulations to Mr. Chiaki Kato (center), President of ONDO Corporation.

Seimitsu Thai Lays Foundation Stone for its Third Plant in ESIE



Seimitsu Thai, Thailand's leading manufacturer of auto parts and common rail injector parts, recently held a foundation stone laying ceremony to construct its third plant at the Eastern Seaboard Industrial Estate (Rayong), covering 5 rai of land.

In the picture: Mr. Hideo Yanagisawa (2nd from left), President of Seimitsu Corporation, and Mr. Vivat Jiratikarnsakul (3rd from right), Executive Vice President of Hemaraj, at the foundation stone laying ceremony.

Foundation Stone Laid at Hirosei (Thailand) Factory Site at ESIE



Hirosei (Thailand) Ltd., an integrated designer and manufacturer of automobile parts, recently laid the foundation stone for its new plant at Eastern Seaboard Industrial Estate (Rayong). Once completed, the facility will strengthen Hirosei's capacity to design and produce top-quality auto parts that meet the specific demands of its clients.

In the picture: Mr. David Nardone (3rd from left), President & CEO of Hemaraj congratulates Mr. Yoshimichi Nishiyama (2nd from right), President of Hirosei (Thailand) Ltd., at the stone laying ceremony.

Yamamori (Thailand) Breaks Ground for its New Plant at ESIE



Japanese-style sauce maker Yamamori (Thailand) recently broke ground for the construction of its third production facility in Thailand at the Eastern Seaboard Industrial Estate (Rayong). A manufacturer of Japanese-style condiments, Yamamori looks set to continue its 18 years of growth with enhanced production capabilities upon the new plant's completion.

In the picture: Mr. Masahiro Aoki (2nd from left), Managing Director of Yamamori (Thailand), receives a congratulatory souvenir from Ms. Ladda Rojanavilavudh (2nd from right), Director of Industrial Customer Development for Hemaraj, in the ground breaking ceremony.

Grand Opening for Topura Plant in Hemaraj ESIE



Topura (Thailand) Co., Ltd., a Japan-based manufacturer of screws, recently held a grand opening ceremony for the company's new plant at Hemaraj ESIE. The new plant will produce various types of screws for use in the automotive industry.

In the picture: Mr. Hideki Tamura, Executive Vice President of Topura (Thailand) Co., Ltd., (right) accepted a commemorative portrait of the King from Mr. Rakphol Kangnuy (center), Director of Industrial Estate Operations of Hemaraj.

Chuo Thai Cable Co., Ltd., Lays Foundation Stone at Hemaraj RIL



Chuo Thai Cable Co., Ltd., a subsidiary of Japan's Chuo Spring Co., Ltd., recently laid the foundation stone for its new factory in Hemaraj Rayong Industrial Land. Upon completion, the manufacturing plant will use specialized technology to produce high-quality control cables, knitted wire mesh springs and other automotive products to meet the most stringent quality requirements of its customers.

In the picture: Ms. Runguruethai Kittipinyochai (center), Senior Manager of Industrial Customer Development at Hemaraj, congratulates Mr. Vijit Katanyuta (right), President of Chuo Thai Cable Co., Ltd., at the foundation stone laying ceremony.

Hemaraaj Celebrates 25 Years of Success through Sustainability Growth



The three founders of Hemaraaj Land And Development Plc. – (from left) Mr. Thongchai Srisomburananonta, Mr. Sawasdi Horrurunguang and Mr. Thavorn Anankusri.



Mr. Thavorn Anankusri, founder and Executive Director, Mr. Chavalit Sethameteekul, Chairman of the Board of Directors, Mr. Sawasdi Horrurunguang, founder and Executive Director, Mr. Thongchai Srisomburananonta, founder and Executive Director and Mr. David Nardone, President & CEO of Hemaraaj Land And Development Plc.



Mr. Chavalit Sethameteekul, Chairman of the Board of Directors, gives a welcoming speech at the 25th anniversary celebration of Hemaraj Land And Development Plc.



What's New with Our Customers

Castool 180 Machining Facility Project in Hemaraj CIE Kicks Off in Pilot Piling Ceremony



Castool 180 Ltd., a leading provider of today's most advanced production tooling and equipment for the extrusion and die cast industries, drove the pilot pile for the construction of its world-class machining facility at Hemaraj Chonburi Industrial Estate. Upon its completion in early 2014, the new site will enable Castool 180 to better serve its fast growing market share in Asia for consumable tooling.

In the picture: Mr. Paul Robbins (3rd from right), General Manager of Castool 180 Ltd., and Mr. Apisak Kamwan (4th from right), Senior Manager of Industrial Customer Development at Hemaraj, and other officials from both companies, at the pilot piling ceremony.

Nakagawa Special Steel (Thailand) Co.,Ltd. Breaks Ground in Hemaraj CIE



Nakagawa Special Steel (Thailand) Co., Ltd., a Japan-based steel firm, and Special Steel Co., Inc., recently held a ground breaking ceremony for its new plant at the Hemaraj Chonburi Industrial Estate. This world-class facility will serve to satisfy the demands of its leading clients in the automotive, construction, and machine industries.

In the picture: Mr. Vivat Jiratikarnsakul (3rd from right), Executive Vice President of Hemaraj, congratulates Mr. Kojiro Nakagawa (front row, far left), Executive Vice President of Nakagawa Special Steel Co., Inc., and Mr. Yoshiki Akiyama (front row, 4th from right), President of Nakagawa Special Steel (Thailand) Co., Ltd. at the ground breaking ceremony.

ZEON Chemicals Opens Doors to New Plant in Hemaraj EIE



ZEON Chemicals (Thailand), the Thai division of Japan's leading industrial chemicals manufacturer ZEON Corporation, recently celebrated the grand opening of its second production facility at the Hemaraj Eastern Industrial Estate (Map Ta Phut). This new factory further cements ZEON Corporation's status as Asia's largest manufacturer of Quintone C5 hydrocarbon resin for adhesives, paint and rubber.

In the picture: Mr. Yutaka Isozaki (center), Managing Director of ZEON Chemicals, was joined by Hemaraj's President & Chief Executive Officer, Mr. David Nardone (3rd from left) and Executive Vice President, Mr. Vivat Jiratikarnsakul (3rd from right), in the grand opening ceremony.

Star BUT (Thailand) Breaks Ground in Hemaraj RIL



Star BUT (Thailand), a subsidiary of China's Xuzhou BUT Construction Machinery Joint Stock, recently laid the foundation stone for its upcoming manufacturing plant at Hemaraj Rayong Industrial Land. The world-class factory occupying 36 rai of land will produce steel fabrications for construction machines to meet the growing demands of its international clients.

In the picture: Mr. Vivat Jiratikarnsakul (center), Executive Vice President of Hemaraj, congratulates Mr. Edward Gao (2nd from right), Chairman of Xuzhou BUT Construction Machinery Joint Stock Co., Ltd., and Mr. Xiao Zhongchuan (2nd from left), Chairman of the Supervisory Board, at the ground breaking ceremony.

Rohm Mechatech Inaugurates New Manufacturing Plant in Hemaraj SIL



Rohm Mechatech (Thailand) Co., Ltd., a subsidiary of Rohm Mechatech from Japan, recently celebrated the grand opening of its new factory in Hemaraj Saraburi Industrial Land. Headquartered in Kyoto, Rohm Mechatech is a pioneering manufacturer of lead frames and molding die used for semiconductors.

Equipped with the most advanced technology, the 26-rai plant will enable the company to meet the requirements and demands of the region's growing market.

In the picture: Mr. David Nardone, (2nd from right), President & CEO of Hemaraj, is welcomed by Mr. Toshiaki Kawabata (center), President of Rohm Mechatech (Thailand) Co., Ltd., during the grand opening ceremony.

What's New with Our Customers

SLIK (Thailand) Inaugurates Its New Plant at Hemaraj SIL



SLIK (Thailand) Co., Ltd., an award-winning manufacturer of top-quality tripods and photography accessories from Japan, recently celebrated the grand opening of its new plant at Hemaraj Saraburi Industrial Land.

In the picture: Mr. Vivat Jiratikarnsakul (4th from left), Executive Vice President of Hemaraj, presents a special gift to Mr. Toru Yamanaka (4th from right), President of Kenko Tokina & SLIK Corporation and Mr. Kazuo Okuhata (3rd from right), Managing Director of SLIK (Thailand) to commemorate the auspicious event at Hemaraj SIL.

Sekisui Plastic (Thailand) Celebrates Opening of New Plant at Hemaraj SIL



Sekisui Plastics (Thailand) recently celebrated the opening of its new manufacturing facility at the Hemaraj Saraburi Industrial Land with Hemaraj executives. The new plant will strengthen Sekisui's ability to satisfy the growing demand for plastic parts used in automobiles, IT, electronics and packaging through the use of its trademark Pielcelan technology.

In the picture: Mr. David Nardone (3rd from right), President & CEO of Hemaraj, Mr. Vivat Jiratikarnsakul (2nd

from left), Executive Vice President of Hemaraj, Ms. Ladda Rojanavilavudh (far left) Director of Industrial Customer Development and Ms. Siyaphas Chantachairoj (2nd from right), Director of Corporate Marketing and Residential Customer Development, present a portrait of His Majesty the King to Mr. Masanobu Sasaki (3rd from left), President of Sekisui Plastics (Thailand), during the grand opening of Sekisui's new plant.

Shinsei Koki Breaks Ground for New Plant in Hemaraj CIE



Shinsei Koki (Thailand) Corp., Ltd., a leading manufacturer of automobile parts and accessories from Japan, recently held a ground breaking ceremony for the construction of its new plant at Hemaraj Chonburi Industrial Estate. Located on an 8-rai plot, the new plant will increase the company's production capacity to serve the demands of its clients in the automobile industry upon its completion.

In the picture: Mr. Masashi Matsushita (center), President of Shinsei Koki Co., Ltd., and Hemaraj's Ms. Ladda Rojanavilavudh (front row, 2nd from left), Director of Industrial Customer Development, at the ground breaking ceremony for Shinsei Koki (Thailand) Corporation's new plant.

Thai Herrick Inaugurates New Manufacturing Plant in Hemaraj RIL



Thai Herrick Co., Ltd., a leading structural steel fabricator under Herrick Corporation, USA, recently celebrated the grand opening of its new factory at Hemaraj Rayong Industrial Land. The new facility will produce structural steel for export at a capacity of 25,000 metric tons per year. The plant also will increase the company's total capacity up to 50,000 metric tons per year, to meet market demand.

In the picture: Mr. David Nardone (5th from left), President & CEO of Hemaraj, and Mr. Vivat Jiratikarnsakul (3rd from left), Executive Vice President of Hemaraj, congratulate both Mr. David A. Ogilvie (4th from right), Managing Director, and Mr. Wittawat Smuthranond (3rd from right), Deputy Managing Director of Thai Herrick Co., Ltd., during the grand opening ceremony.

Yaokun Machinery Breaks Ground for New Facility at Hemaraj RIL



Yaokun Machinery Co., Ltd., a subsidiary of Jiangyin Hydraulic Oil Tube Company of China, recently held a groundbreaking ceremony for its new production plant at the Hemaraj Rayong Industrial Land. Scheduled for completion in 2014, the new facility will produce high quality hydraulic oil tubes, tanks and fabrications for excavators, wheel loaders and other engineering machineries to meet the growing needs of its clients, including Caterpillar (Thailand).

In the picture: Ms. Ladda Rojanavilavudh, Director of Industrial Customer Development at Hemaraj, congratulates Mr. Xie Wen Qing, General Manager of Jiangyin Hydraulic Oil Tube Co., Ltd, during the groundbreaking ceremony for the new production plant.

From the Clubs

Hemaraj Convenes 5th Annual Labor Roundtable for Management



Hemaraj convened its fifth Labor Roundtable for Management at the Pattana Golf and Sports Resort. This year's roundtable, designed to facilitate the exchange of ideas and experiences, focused on the current labor and management trends to create a better working environment for all employees.

In the picture: (From left to right) Mr. Paitoon Bua-ngam, Deputy General Manager of Human Resources at Mazda Powertrain (Thailand); Ms. Siyaphas Chantachairoj, Director of Corporate Marketing & Residential Customer Development at Hemaraj; Mr. Panus Thailuan, Chairman of the National Congress of Thai Labor; Mr. Preeprem Malasitt, Director of IE Training Center & New Projects at Hemaraj; Mr. Chamnan Bhimolratana, Labor Consultant with the BLCI Group; Mr. Varanon Peetiwan, Inspector General with the Department of Labor Protection and Welfare, Ministry of Labor.

Hemaraj and Customers Donates Funds from Charity Golf Event to Baan Khao Hin School



Hemaraj Land And Development Plc. and golf customers recently contributed a cash donation of 258,500 baht to support canteen expansion and renovation works at Baan Khao Hin School in Chonburi province. The fund was raised through the annual Hemaraj Investor Club Charity Golf 2013 event, which saw Hemaraj match the total donations from participants.



Social Contribution

Hemaraj Upgrades Electrical System of Wat Maab Chalood



The Eastern Safety and Environmental Club (ESEC) of Hemaraj EIE (Map Ta Phut), recently made a donation to Wat Maab Chalood for the improvement and general maintenance of its electrical system. Presiding over the ceremony was Mr. Tada Soontonphan, Office Director of Hemaraj Eastern Industrial Estate (Map Ta Phut), who was joined by leaders and members of the Wat Maab Chalood and Maab Chalood – Chak Klang communities.

Hemaraj SIL Promotes Environmental Conservation at the 16th Annual Youth Camp



Hemaraj Saraburi Industrial Land recently held the 16th Annual Youth Camp at the Central Botanical Garden (Phu Khae) in Chalermprakiat District, Saraburi Province, in cooperation with companies located within the industrial land. The main aim of the Youth Camp was to educate the children on environmental protection, to cultivate discipline and to raise awareness about drug abuse. A total of 86 children from different schools within the community joined the program, which included a visit to Narai Ratchaniwet Palace and Phrabatnampu Temple.

Third Blood Donation Drive at Hemaraj SIL



Hemaraj Saraburi Industrial Land recently organized its third blood campaign for 2013, with the generous participation of 233 donors, including Hemaraj employees, customers and members from neighboring communities. A total of 93,200 cc of blood was collected and handed over to the Thai Red Cross Society, Saraburi Branch, to meet the needs of hospitals and patients in the region.

Social Contribution

Hemaraj Holds Big Clean-up Day To Save Son Krasib Beach



The Eastern Safety and Environmental Club (ESEC) of Hemaraj EIE recently held a big clean-up day as

part of the "Son Krasib Beach Development Project" to protect the natural environment around the industrial estate and to strengthen the relationship between the EIE business community and local residents. ESEC members were joined by villagers and representatives of the Industrial Estate Authority of Thailand for beach games and friendly sports competitions.

In the picture: Hemaraj executives and employees were joined by industrial estate customers and local community members to clean up the beach, as part of the Son Krasib Development Project.



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HEMARAJ'S CSR PROGRAMS



Hemaraj Land And Development PLC not only has embedded the concept of CSR into its core business planning, but also the company has put into practice a multitude of CSR programs that have contributed to development at the local level and that have been sustainable over the years.

A number of Hemaraj CSR activities are undertaken specifically to improve the social and health care conditions of neighboring communities. This is an important aim for the company because by initiating such programs Hemaraj is able to take care and understand the living condition of the communities around the industrial estates in Chonburi, Rayong and Saraburi.



Sports and Other Youth-Oriented Activities

Hemaraj supports football for the Eastern Seaboard area by providing an annual sponsorship to the local football teams, for example, Chonburi Football Club, since 2008. Furthermore, Hemaraj also continuously provides scholarships to young athletes and organizes youth sporting events. This includes Hemaraj Supports Football Clinic Project which aims at teaching football techniques to youth and promoting good health through useful leisure activities and most importantly keeping them away from drugs. Additionally, Hemaraj contributed 1,000,000 baht as a supporting reward to the Thai Paralympic team in 2012.

Health Care



Another issue of significance is health care. Hemaraj's Mobile Medical Unit provides free physical and optical checkups for nearby communities. Hemaraj recently arranged a Mobile Medical Unit to offer free optical check-ups and eye-glasses to community residents in Khao Khan Song Subdistrict in Chonburi. Moreover, the company conducts water trucks delivery to communities around industrial estates for use during the drought season. Likewise, together with the Disaster Prevention and Mitigation Centers of both the Tasith and Pluakdaeng Sub-District Administrative Organizations, Hemaraj recently donated water to those same communities to help ease the water shortage situation in the two areas.



Moreover, the Safety and Environmental Club (ESEC) of Hemaraj Eastern Industrial Estate (Map Ta Phut) ,Hemaraj EIE, recently organized its 18th annual blood donation activity at Hemaraj EIE office. A total of 43,400 cc. of blood was donated by participating employees and customers of Hemaraj. The blood was handed over to the Thai Red Cross Society for use in hospitals across Rayong.

Well-being of the nearby Communities.

Looking at other CSR activities performed by Hemaraj, the Thai Industrial Estate Foundation in cooperation with Hemaraj EIE and the ESEC, recently donated 305,999 baht to Nern Kra Prok Temple. The purpose was to renovate the temple's pavilion and cooking area as well as to construct sleeping quarters for the resident monks and restrooms.

Indeed, Hemaraj's commitment to helping out the residents of neighboring villages is strong. The company has a consistent record of getting involved in many different aspects of community life. A recent example is when the ESEC members and employees from manufacturing companies in Hemaraj EIE helped upgrade the electrical wiring at Baan Nong Fab School with equipment support from Hemaraj.



Furthermore, Hemaraj Rayong Industrial Land (Hemaraj RIL) lately contributed 5,000 baht to the Nonglalom Subdistrict Administrative Organization in order to support the community's first traditional boat race.

Similarly, Hemaraj RIL recently welcomed community leaders and representatives from Nonglalom Subdistrict and Ban Khai District on a visit to the factory of Unity Industrial Company. They observed the environmentally-friendly manufacturing and internal management systems of the factory and later joined a petong competition with Hemaraj RIL staff.

Also, Hemaraj Saraburi Industrial Land (Hemaraj SIL), in cooperation with residents of Khotchasit sub-district, recently organized the Annual Kathin 2013 at Khok Klang Temple in Nong Khae District, Saraburi Province. Proceeds from this year Kathin, which is a part of Hemaraj SIL's community service, were contributed to support the construction of the chapel of Khok Klang Temple.

Besides addressing the welfare needs of surrounding communities and its involvement in social activities, Hemaraj imparts local economy assistance. For instance, following HM King Bhumibol's philosophy of sufficiency economy and natural agriculture, Hemaraj supports village residents to find new opportunities in earning a living in a sustainable way. Hemaraj organizes training sessions for homemakers in the Eastern Seaboard area to assist them in learning new job skills and earn extra income for their families. Equally important, Hemaraj helps improve and maintain the local economy by buying surplus agricultural produce.

Special Help

And finally, there are CSR programs that fall under the category of "Special Help" that take into account national security and public safety support. For instance, Hemaraj has distributed various types of equipment to police and military units operating in the three southern border provinces as well as to local police in Rayong and Chonburi provinces. Moreover, the company is involved actively in disaster relief operations. Through these programs, Hemaraj either grants monetary assistance or provides basic necessities to victims of natural disasters.

Some notable examples are Haiti's earthquake in 2010, Japan's earthquake and tsunami in early 2011, and Thailand's flood disaster in late 2011. In fact, Hemaraj donated 8.4 million baht for flood relief. The company, in cooperation with the Disaster Prevention and Mitigation Office of Rayong Province, provided water trucks and a service team to support cleaning activities in the Don Muang area of Bangkok to help restore flooded parts of the capital and bring back 'smiles and happiness' to flood victims.

For Hemaraj, corporate social responsibility is not just a concept to be discussed, but it's the right way of doing business in today's world.



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January-June 2014

No.	Course	Institute	Date	Time	No. of Participants	Course/ person (Baht)	Jan'14	Feb'14	Mar'14	Apr'14	May'14	Jun'14
1	การขับรถ Forklift อย่างถูกวิธีและปลอดภัย Operation Technique for Forklift Truck	Siam Inspection	1 day	9:00-16:00	20-30	1,800.00	Fri,24		Fri,14		Fri,23	
2	การขับรถ Forklift อย่างถูกวิธีและปลอดภัย Operation Technique for Forklift Truck	IQS	1 day	9:00-16:00	20-30	1,800.00		Fri,21		Fri,25		Fri,13
3	เจ้าหน้าที่ความปลอดภัยในการทำงานระดับ หัวหน้างาน SAFETY OFFICER : SUPERVISOR LEVEL	Siam Training	2 days	9:00-16:00	20-40	2,200.00		Mon-Tue 17-18			Mon-Tue 19-20	
4	เจ้าหน้าที่ความปลอดภัยในการทำงานระดับ บริหาร SAFETY OFFICER : MANAGEMENT LEVEL	Siam Training	2 days	9:00-16:00	20-40	2,500.00	Mon-Tue 27-28			Mon-Tue 28-29		
5	คณะกรรมการความปลอดภัยอาชีวอนามัยและสภาพแวดล้อมในการทำงาน Health, Safety and Working Environment Committee (กปอ.)	Siam Training	2 days	9:00-16:00	20-40	2,300.00			Mon-Tue 17-18			Mon-Tue 16-17
6	การปฐมพยาบาลเบื้องต้นและการช่วยฟื้นคืนชีพ First Aid & CPR	BMC	1 day	9:00-16:00	20	1,600.00			Mon,10			Mon,9
7	การพัฒนาภาวะผู้นำ Leadership Development	Faibukkol dotcom	1 day	9:00-16:00	20-30	1,900.00	Thu,30					
8	7 ทักษะสำหรับหัวหน้างาน (7 Supervisory Skills) สำหรับหัวหน้างานใหม่และหัวหน้างานในระดับต้น	Faibukkol dotcom	1 day	9:00-16:00	20-30	1,900.00		Mon,24				
9	สุดยอดหัวหน้างาน (Excellent Supervisor) สำหรับหัวหน้างานตั้งแต่ระดับกลางขึ้นไป	Faibukkol dotcom	1 day	9:00-16:00	20-30	1,900.00			Wed,19			
10	20 เครื่องมือสร้างหัวหน้างานอัจฉริยะ: 20 Tools for Becoming an Outstanding Supervisor/Foreman	Faibukkol dotcom	1 day	9:00-16:00	20-30	1,900.00				Wed,23		
11	สุดยอดศิลปะการบังคับบัญชาระดับ 5 ดาว The Art of Excellent Supervising	Faibukkol dotcom	1 day	9:00-16:00	20-30	1,900.00					Tue,27	
12	เป็น"หัวหน้างาน"อย่างไรให้ได้ใจผู้ร่วมงาน E.Q. for Great Supervisors	Faibukkol dotcom	1 day	9:00-16:00	20-30	1,900.00						Wed,18
13	การทำงานอย่างมีความสุขด้วยทัศนคติเชิงบวก Working with a Positive Attitude	A.Kraisit	1 day	9:00-16:30	20-30	1,900.00	Fri,31					
14	การบริหารความขัดแย้งในการทำงานเป็นทีม Conic Management at Work	A.Kraisit	1 day	9:00-16:30	20-30	1,900.00		Wed,19				
15	การสื่อสารภายในและภายนอกองค์กร อย่างมีประสิทธิภาพ Effective Communication	A.Kraisit	1 day	9:00-16:30	20-30	1,900.00			wed,12			
16	การทำงานแบบให้ความสำเร็จซึ่งกันและกัน win-win situation	A.Kraisit	1 day	9:00-16:30	20-30	1,900.00				Tue,1		
17	เทคนิคการเป็นวิทยากรมืออาชีพ Win-Win Situation	A.Kraisit	1 day	9:00-16:30	20-30	1,900.00					Wed,21	
18	การสร้างทัศนคติที่ดี ในการทำงานเพื่อเปิดใจยอมรับผู้อื่น Keeping a Positive Attitude and an Open Mind at Work	A.Kraisit	1 day	9:00-16:30	20-30	1,900.00						Wed,11
19	Microsoft Excel2007:Basic	ACC	1 day	9:00-16:00	10-15	1,800.00	Fri,24			Fri,25		
20	Microsoft Excel2007:Intermediate	ACC	1 day	9:00-16:00	10-15	1,800.00		Fri,21			Fri,23	
21	Microsoft Excel2007:Advanced	ACC	1 day	9:00-16:00	10-15	1,800.00			Fri,14			Fri,13

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